

# AP Incentives in North Carolina

# Incentivize Rigor for All Students

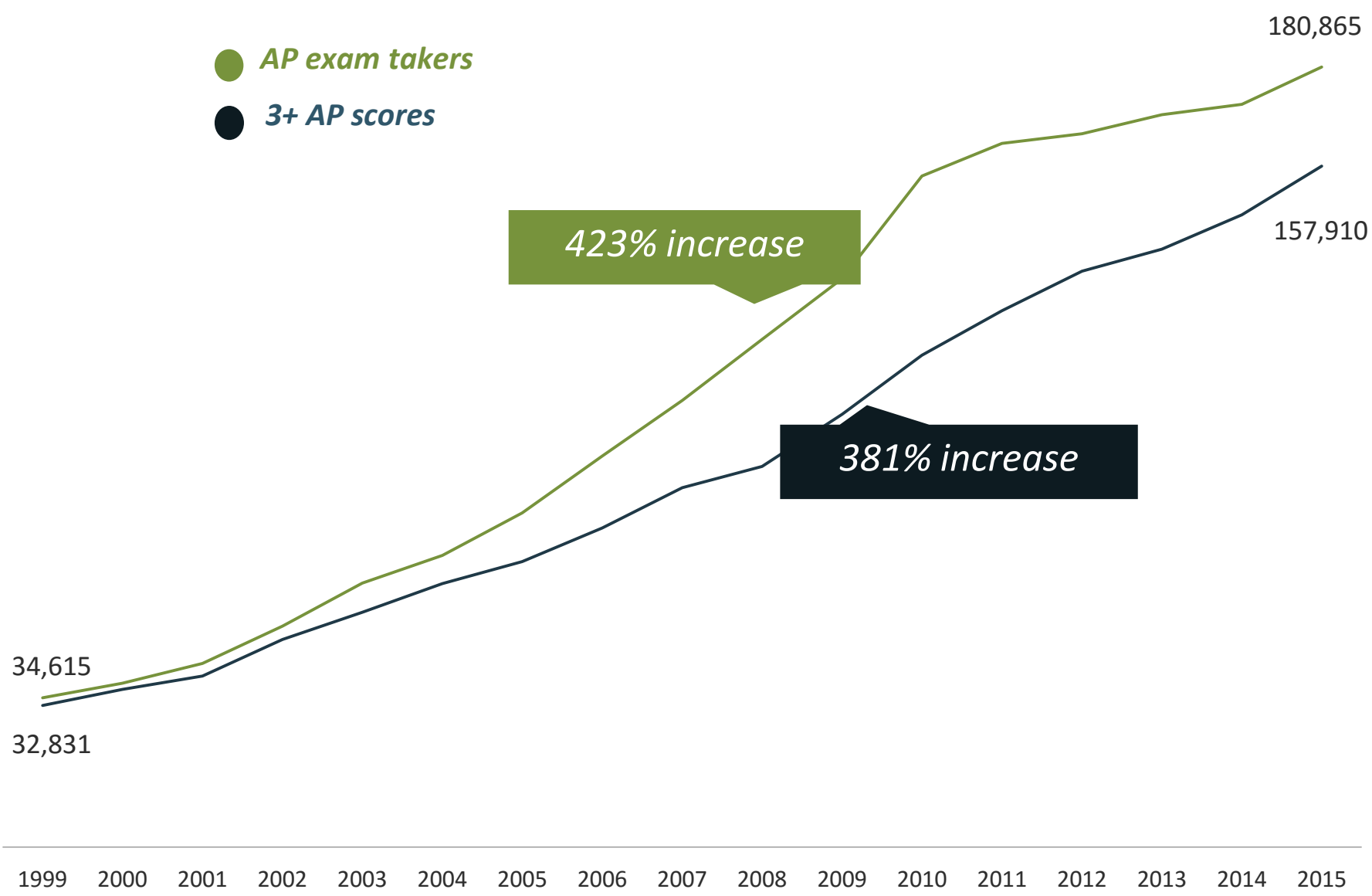
## The Problem in Florida in 2000:

- Few students were taking rigorous courses like Advanced Placement and International Baccalaureate, especially minority and low-income kids.
- Few students were taking the PSAT/PLAN in low-performing schools.

## The Florida Solution:

- **Financial Incentive:** A \$664 financial incentive for each student who earn a qualifying score (3+) on AP or (4+) IB. The bonus funding pays for the cost of offering the course and paying for exam fees.
  - **Teacher Bonus** out of the financial incentive for each teacher who provided AP/IB instruction that resulted in a student earning a qualifying score on AP/IB.
    - \$50 for every passing student score, up to \$3,000
    - \$500 for first passing score in D or F school, up to \$3,000
- **Identify Potential Students:** State-funded PSAT/PLAN assessments for all 10<sup>th</sup> graders to identify students capable of AP/IB or needing a little assistance to be capable.
- **College Board Partnership:** To assist traditionally underserved students who are capable of AP using the PSAT/PLAN results to identify the students. Also provides professional development for teachers to teach AP and expand access.

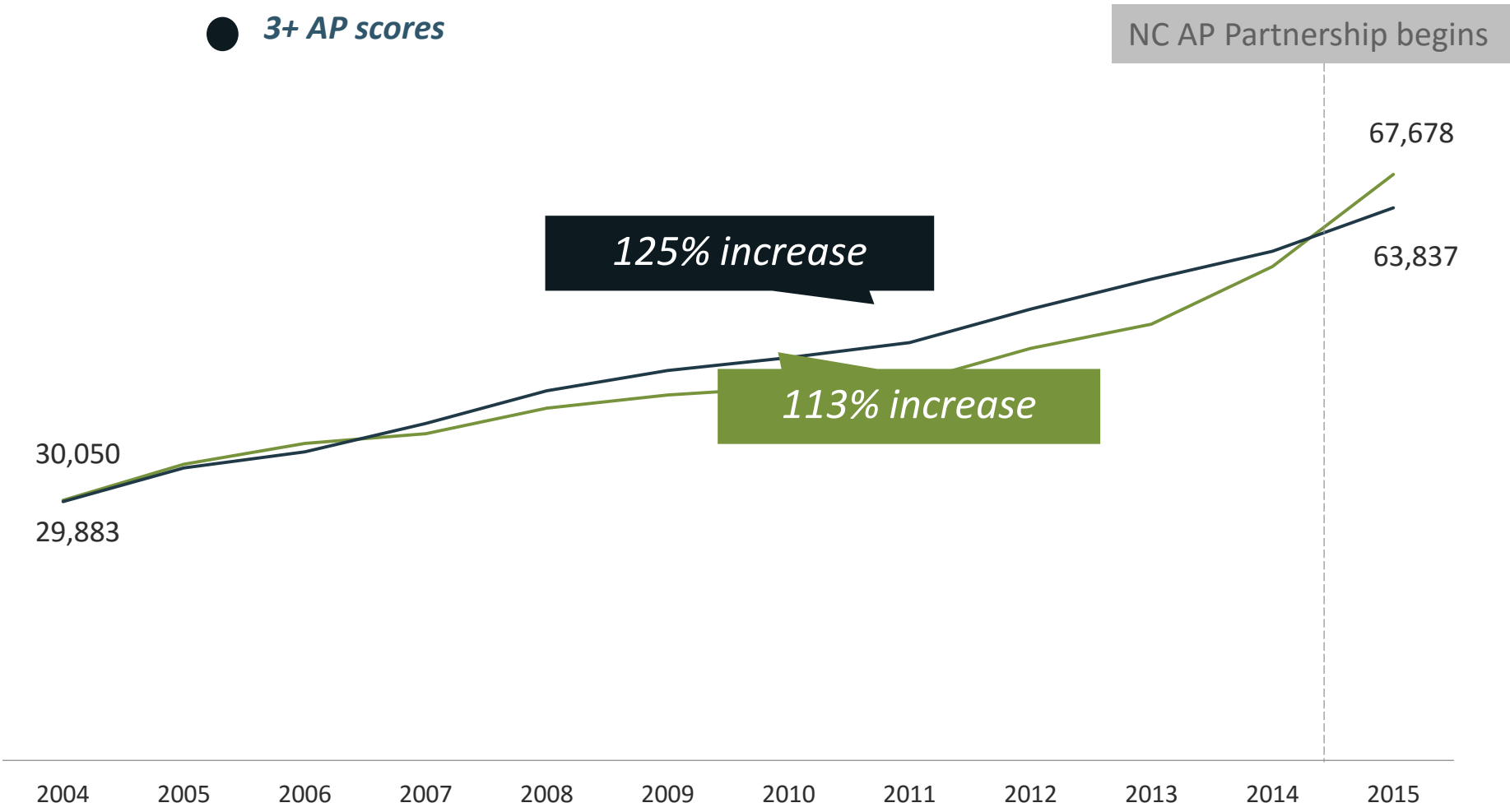
# The AP Incentive Works - The Florida Story



Source: College Board

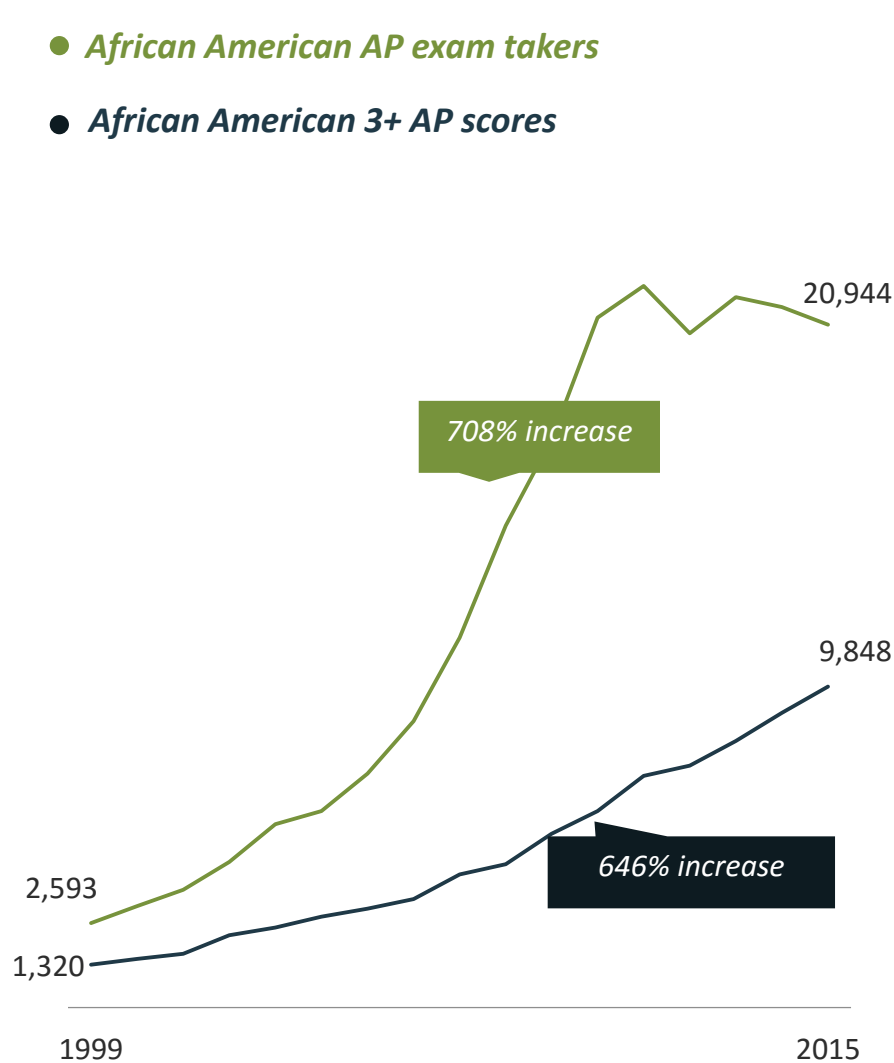
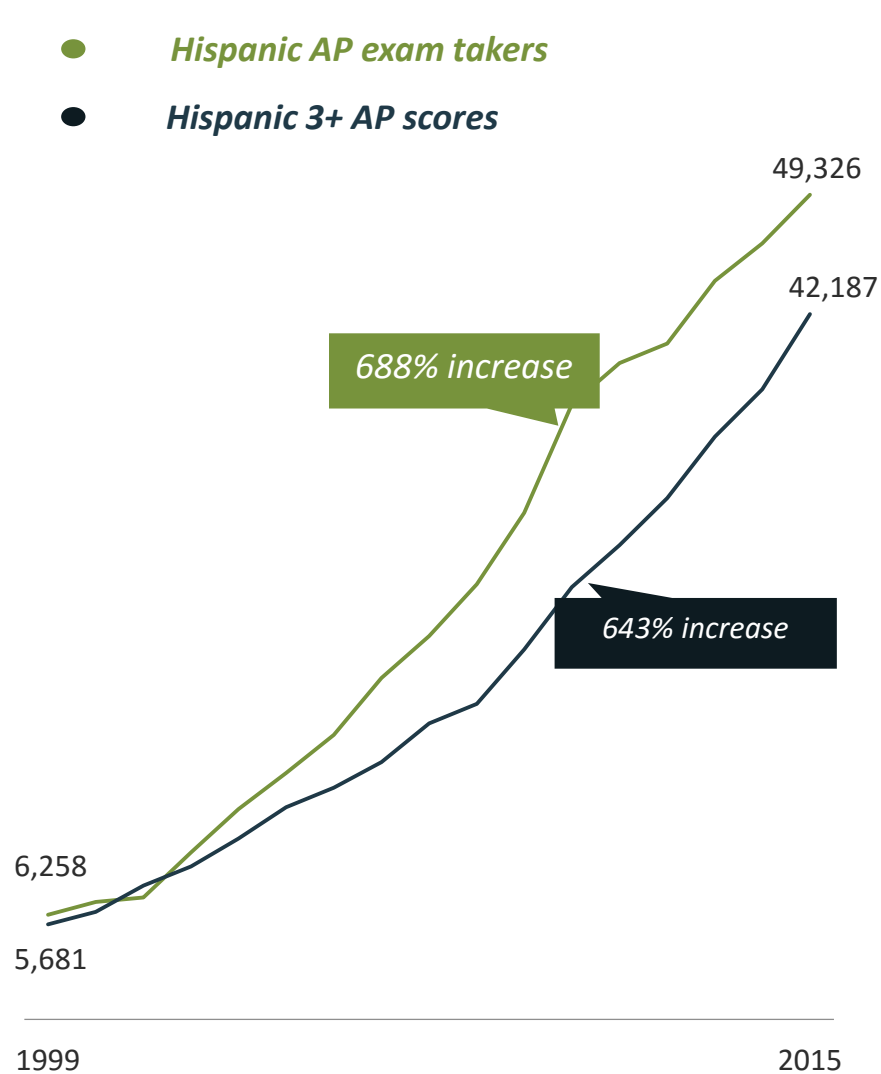
# North Carolina AP

- *AP exam takers*
- *3+ AP scores*



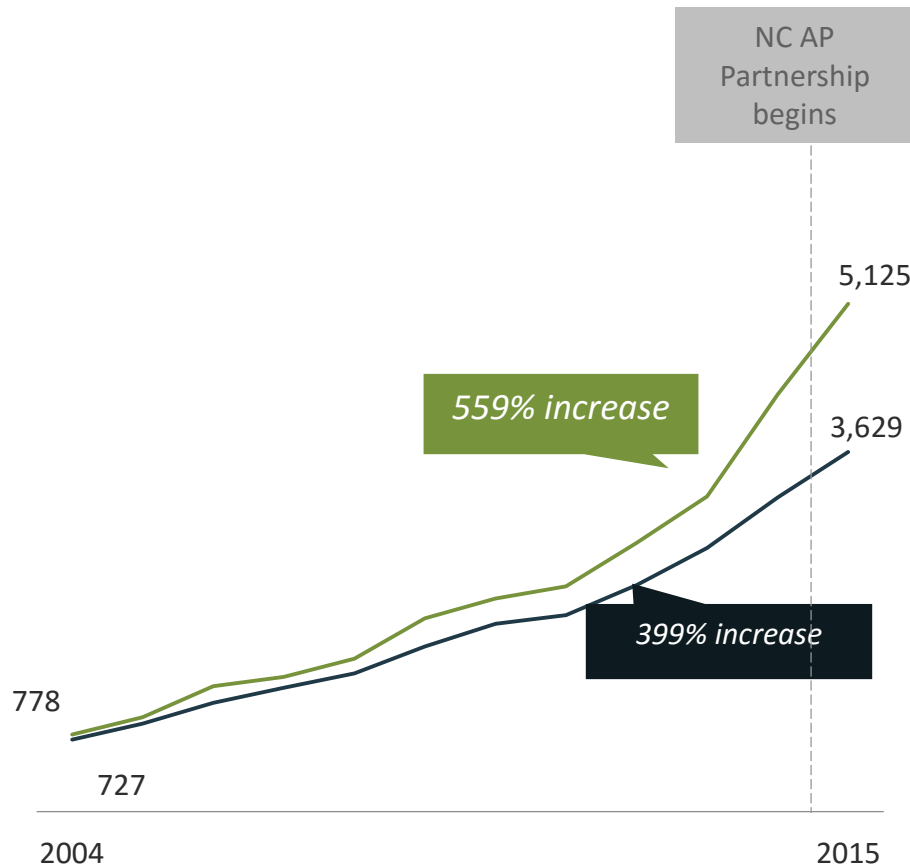
Source: College Board

# The AP Incentive Works – The Florida Story

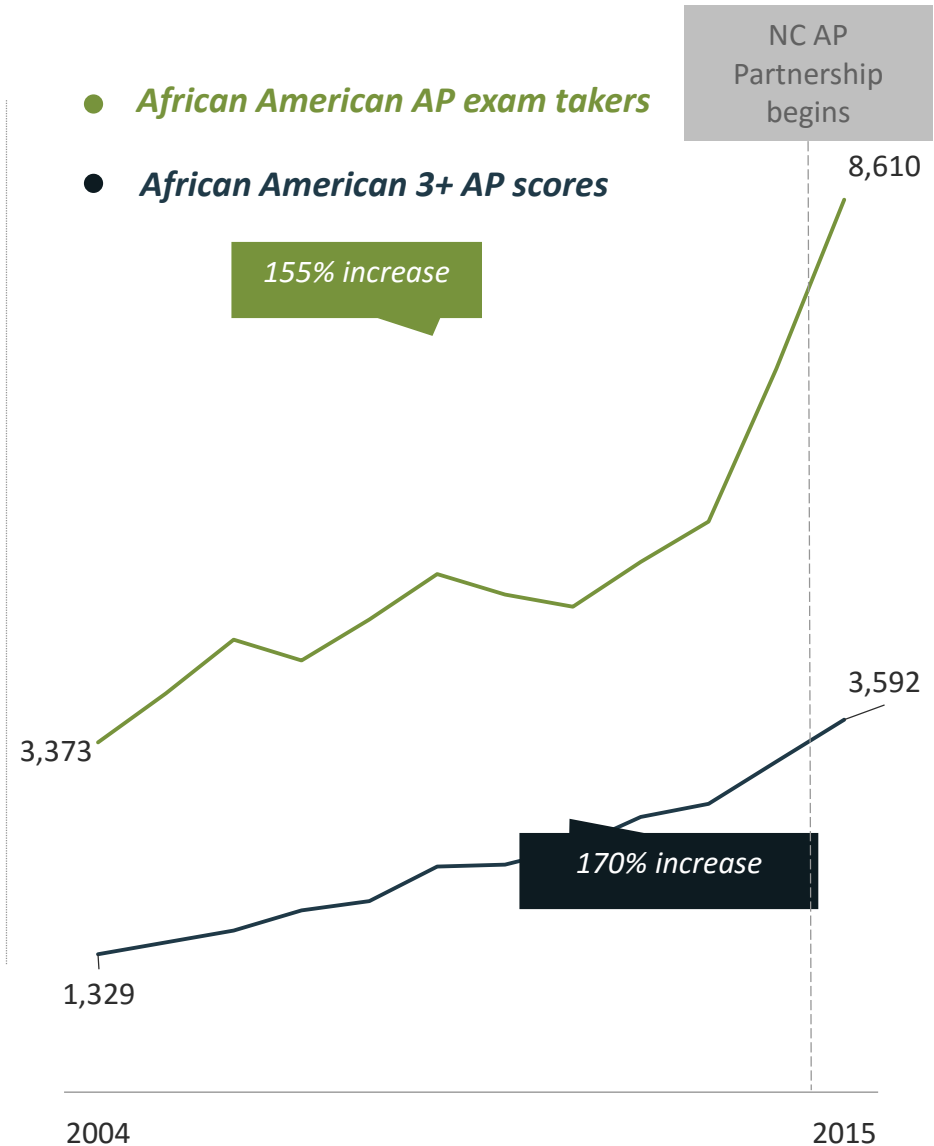


# North Carolina AP

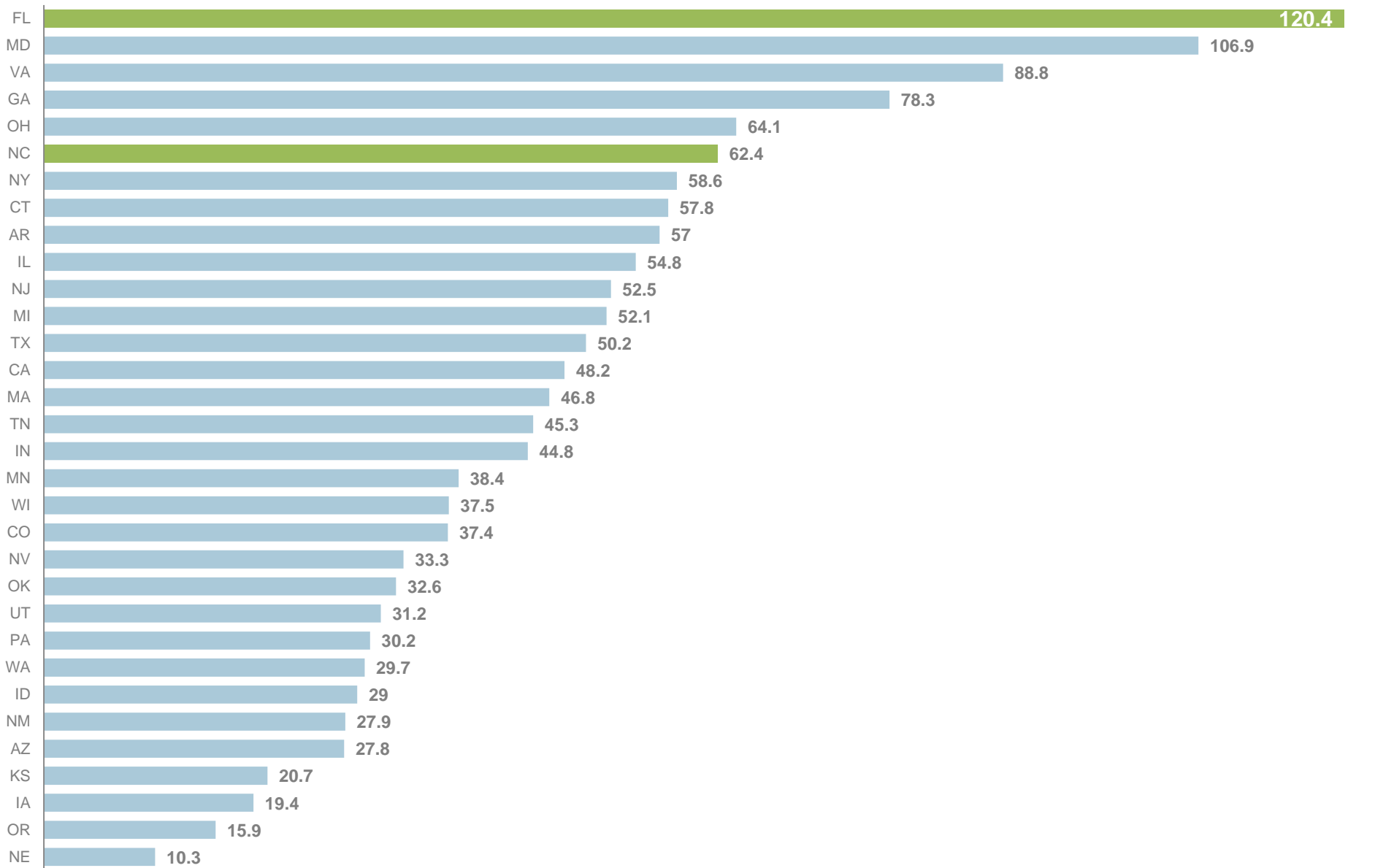
- *Hispanic AP exam takers*
- *Hispanic 3+ AP scores*



- *African American AP exam takers*
- *African American 3+ AP scores*



# Passing Scores for Hispanic Students on Math, Science and English AP exams per 1,000 Hispanic students, 2012



Source: National Math and Science Initiative

# Who Benefits from AP Incentives?



**Parents and students** through increased opportunities to earn college credit in high school, save money on college expenses, and be more prepared for college coursework.

- Per College Board, typical students who scores 3+ on two AP exams may save, on average, \$1,779 at a public 4-year institution and over \$6,000 at a private institution.

---

**Low-income, rural and minority students** through the identification of AP-capable students who may not otherwise know they are capable and the resources for those students needing a little extra help to prepare them for AP coursework.



**Teachers and schools** from bonus funding for each successful AP student, especially those students in low-performing schools.

- \$664 per student per school
- \$50 for every passing student score, up to \$3,000
- \$500 for first passing score in D or F school, up to \$3,000

---

**The state** by reducing postsecondary expenses by having students graduate more on time, reducing potential remediation costs, and by gaining more college-ready students.

- 1 are 2-6 percentage points higher
- 2 are 7-11 percentage points higher
- 3 are 12-16 percentage points higher in expected on-time college graduation rate compared to peers
- 4 are 17-22 percentage points higher
- 5 are 23-27 percentage points higher



# AP Incentive Creates College Savings

**184,135** 

AP Exams taken by FL public and private school students with a score of 3 or higher in 2014-15



Potentially saving Florida families over



earned college credit

\$ 1 1 7 1 0 9 8 6 0

in tuition costs

# Incentivize Access to Real-world Job Skills for All Students

## The Problem in Florida:

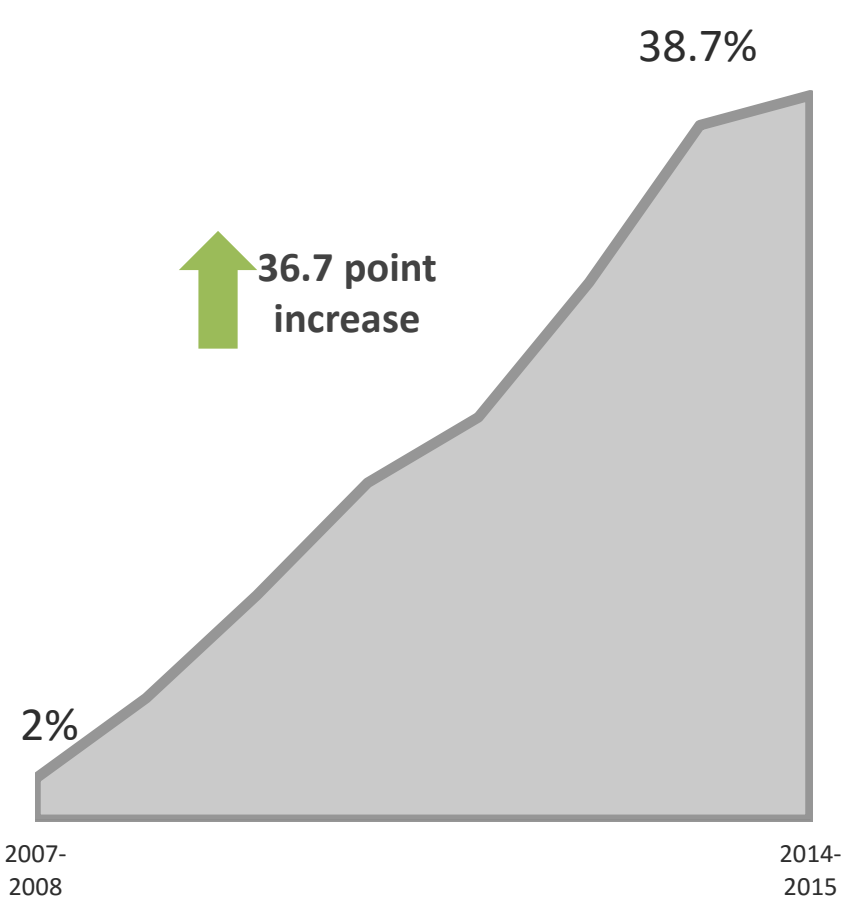
- Too many students were not going to college or were not completing college
- Too many students who completed college were unprepared for the workforce or overqualified for their position
- Workforce demand had changed but K-12 preparation hadn't changed with it

## The Florida Solution:

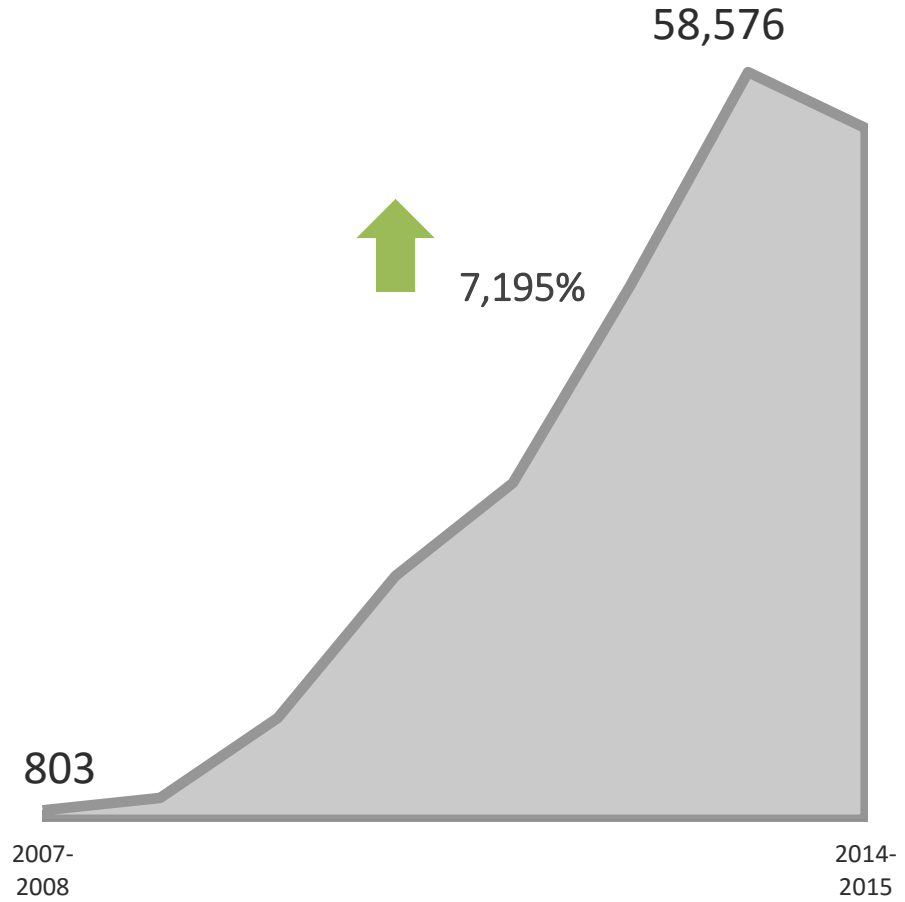
- **Financial Incentive:** A \$403-\$832 financial incentive to the school for each student who earns a qualifying industry certification. The bonus funding pays for the cost of offering the course and paying for exam fees.
  - **Teacher Bonus** out of the financial incentive for each teacher who provided the industry certification instruction that resulted in a student earning an industry certification, up to \$3,000 per teacher—
    - \$50 for every student who earns an industry certification that articulates into college credit
    - \$25 for the remaining industry certifications earned

# The Incentive Works – Florida

Percentage of Florida high school students enrolled in courses that lead to an industry certification



Number of students earning industry certifications in Florida



Source: Florida Department of Education, Career and Professional Education Act Enrollment and Performance Report, 2013-14

# Distribution by race & gender among CAPE participants was similar to non-CAPE students

CAPE	Female	Male	Black	Hispanic	White
Participant	46.3%	53.7%	20.8%	27.6%	45.4%
Non-participant	49.5%	50.5%	23.3%	30.7%	39.4%

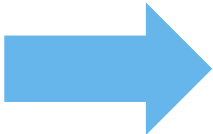
# Industry Certifications Give Students a Choice

**28,584** 

students who earned an industry certification in Florida in 2014-15



earned college credit



Potentially saving  
Florida families roughly



\$ **6,300,000**

in tuition costs

# AP Incentives in North Carolina