

Task Force on Childhood Obesity

AGENDA

Tuesday, February 23, 2010

10:00 am

Room 643, Legislative Office Building

I. Introduction

Senator Purcell, Co-Chair

Representative Yongue, Co-Chair

II. Kelly Johnston, Vice President - Government Affairs, Campbell's Soup Company

III. Butch Gunnells, President, North Carolina Beverage Association

IV. Susan Havala Hobbs, Clinical Associate Professor, Director -
Doctoral Program in Health Leadership

Lunch Break

V. Hank Cardello, Chair, Global Obesity Business Forum, UNC Chapel Hill

VI. Roberta Friedman, Director of Policy, Rudd Center, Yale University

VII. Discussion