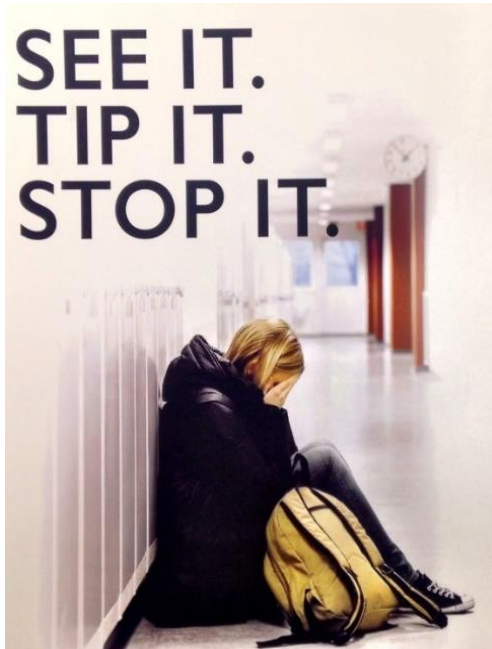




What is "SPK UP NC"?



SPK UP NC is a school safety program for students that enables them to send anonymous tips about school safety concerns from an app they download on their phone, iPad, mac book, or other mobile and web based technology.



Why it exists

- 160,000 students miss school every day because they fear they will be harmed
- 90% of students said they would use an anonymous reporting tool if available
- 80% of school shooters tell someone before they act

Pilot project & Expansion

This project is currently being piloted in 42 schools throughout 4 counties. The cost of expanding it to all middle and high schools is about \$1100.00 per school including maintenance. Total cost for all schools based on current pricing is \$1,666,489. The recurring cost for maintenance for the application is \$365,182.00.

Tips Received

The following were the categories and percentage of the tips received through the pilot in a given year: Bullying 39%; Danger 25%; Drugs 24%; Weapons 5%; Fighting 5%; and Underage Drinking 2%.

Testimonies

- Tips resulting in arrests include inappropriate relations between teacher and student, and drug deals on campus
- Suicide and self-harm games have been reported, and followed through by trained mental health professionals
- Under-age drinking parties have been investigated by local law enforcement
- Reports of gun threats have been investigated by law enforcement
- Fights have been preempted by tips resulting in sending school staff to reported locations

