

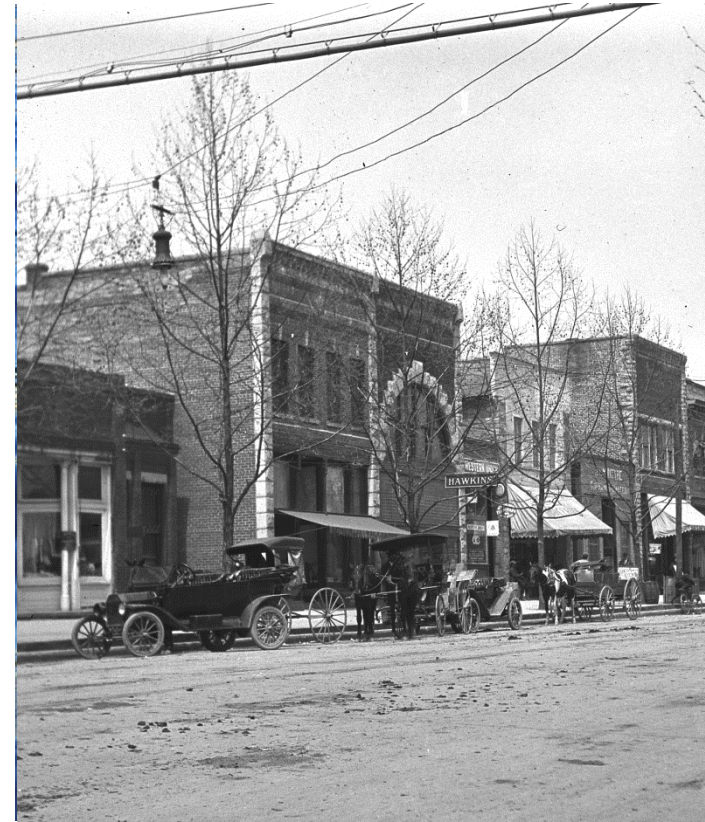


North Carolina State Legislature MSD Committee

City of Hendersonville – Downtown Main Street and
Downtown 7th Avenue Districts



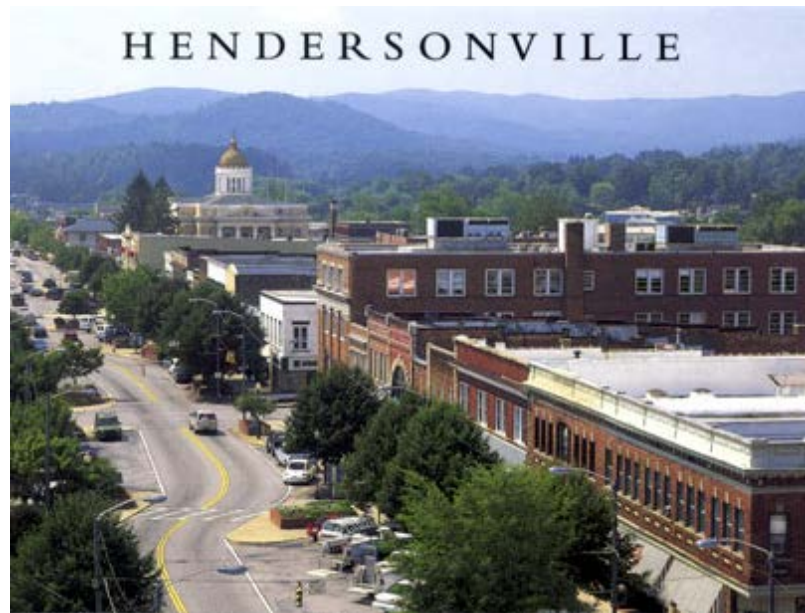
Hendersonville's Municipal Service Districts





Downtown Main Street District





Downtown Main Street District



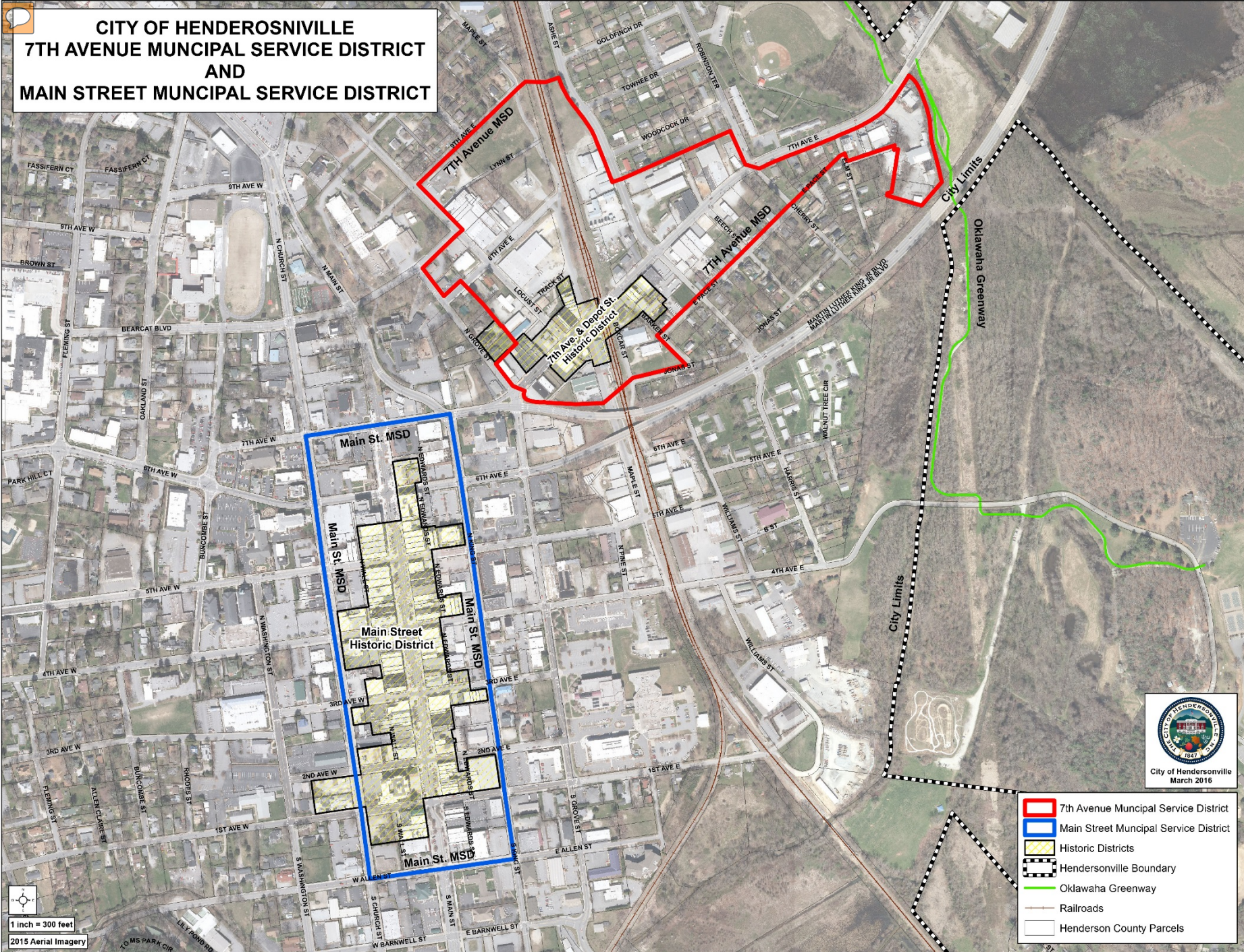


Downtown 7th Avenue District



Downtown 7th Avenue District

**CITY OF HENDERSONVILLE
7TH AVENUE MUNICIPAL SERVICE DISTRICT
AND
MAIN STREET MUNICIPAL SERVICE DISTRICT**



Tax Rates

- City of Hendersonville - \$0.46
- Downtown Main Street - \$0.28
- Downtown 7th Avenue - \$0.12

District Management



MSD Advisory Committees



Long Term Planning





District Support

We have chosen to expand our business into adjacent storefronts twice. The downtown atmosphere attracts customers year round, and year after year. The cohesive and attractive downtown is a major draw for every business here.

*Matt Johnes – Owner
Hannah Flanagan's Irish Pub &
Restaurant
16 years in downtown*



District Support

The planters and plazas make it a family friendly atmosphere and I am a big time supporter of those efforts.

*Barbara Hughes – Owner
Narnia Studios
21 years in downtown*



District Support

The downtown beautification along Main Street continues to be a significant draw for locals and visitors; consequently, increasing the number of customers dining with us. Events such as Rhythm & Brews further impact the opportunities for extended hours of operation and additional staffing.

*Sue Green— Owner
The Green Room Cafe
4 years in downtown*



District Support

I have been fortunate enough to have received a Facade Grant for cosmetic upgrades on a building dating back to 1921. It's the only 4 sided building on our Main St and had huge potential. It took vision and the pursuit of a Facade Grant offered by the city to make the up-fit possible. There was investment, followed by the Facade Grant that made it possible to complete a well thought out cosmetic restoration. The building has been well documented and literally grown our Main St by another block, added additional character and improving the visitors experience on Main St.

*Mark Ray— Owner
Dad's Collectibles
5 years in downtown*



District Support

One of my best and most frequent customer's first visited my store five years ago and has visited regularly, recently purchasing a home in the community. She returned to my store to celebrate with us immediately after closing on the property. Our downtown has become an integral part of her daily life, a story not uncommon in our community.

*Caroline Gunther – Owner
WAG! A Unique Pet Boutique
6 years in downtown*



District Support

Our Downtown is cohesive unit and has a distinct visual appeal. As a result, we are able offer an enticing hometown experience, which is alluring to visitors and locals alike. Our buildings/ storefronts are full; our sidewalks are bustling; and our blooms are well manicured. From a retail standpoint, there is nowhere else within our community that can offer the pedestrian appeal, safety, or esthetic the MSD has afforded Downtown Hendersonville. To repeat a very important point: safe. Both in perception and in reality.

*Candi Guffey – Owner
Scarlet – Women’s Clothing Boutique
Hendersonville Native
3 years in downtown*



District Support

The funding has been a blessing to us over the years to help keep our planters beautiful and ever changing with the seasons. I am very grateful that the MSD has been put and kept in place for so many years. We have a beautiful, pristine main street that may not be without the help of the MSD funding. As a business owner we rely heavily on our tourism traffic and our beautiful well landscaped main street and planters bring them back again and again year after year.

*Patty Adamic– Owner
Mike's On Main
22 years in downtown*



District Support

I was part of the founding group that petitioned the City to implement an MSD along 7th Avenue. Our District was in decline and needed a major investment of ideas and money to turn it around. Our group understood that raising funds through the MSD, which would compliment investment from the City, was our best prospect for the funding necessary to revitalize our area of the City. With this funding we have made improvements to the streetscape, provided incentives for business and property owners to invest in our District, and hosted successful events in our area to showcase the changes that have occurred. By improving the District we have seen a direct positive impact to our business by attracting new customers. We also hear positive feedback about the improvements from our customers.

*Carson Carlton – Owner
CityTire
64 years in downtown*