



N.C. Department of Health
and Human Services

SNAP-ED

NC Division of Social Services
Economic and Family Services
Section

Goal

Improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles.

Focus

SNAP-Ed Target audience

- Health promotion:
 - Healthy eating habits
 - Physically active lifestyles
- Prevention of diseases

Current Plan

USDA



NC DHHS



Six Partnering Agencies

Proposed Plan



USDA

- Provides Guidance
- Approves DHHS Plan
- Provides allocation
- Oversees DHHS program

DHHS

- Contract and collaborate with partnering agency
- Write and submit NC DHHS SNAP-Ed plan
- Oversee plan activities and fiscal spending
- Conduct Annual Monitoring

SINGLE CONTRACTOR

- Collaborate with DHHS to develop a plan
- Submit plan to DHHS for Approval
- Sub-contract With Existing and New Implementing Agencies
- Oversee plan activities and fiscal spending

Allowable & Unallowable Expenditures

Funding Changes

- Allocations amounts differ annually
- Formulas will change each year

*USDA will not release future allocation amounts to the States

Contract/Plan Deadlines

- May 1st – Contract Agency's Plan
Deadline for Review and Approval
- July 1st – DHHS Contracts Deadline
- August 15th – USDA Plan Deadline
- October 1st – Effective Date

Questions?

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