

GrocersOnWheels.com

Where Freshness Meets Convenience

Community-Based
for Over 35 years



"The Fresh Produce
Mobile Market."

WE NOW ACCEPT

**SNAP/EBT
CARD
BENEFITS**

Place Orders 919-796-4776

We Accept the
Following Cards:



DISCOVER



VISA



**Your Mobile
Produce Market**
www.GrocersOnWheels.com



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DEMETRIUS HUNTER Founder & Project Director



- Since 1999, he's operated the non-profit S.E.R.V.E Southeast Raleigh Vicinity Emerging and it's umbrella projects Grocers On Wheels and Raindownus.org non-traditional health initiative through theatre.
- For more than 35 years his father sold mobile produce throughout Raleigh Communities and Demetrius worked with him for 10 years learning the business model.
- Launched the Grand Opening For Grocers On Wheels November 2, 2013



ANITA WOODLEY

Operations Manager

- **Operations Manager, Women's Health Ambassador, Theatrical Health Educator** for Grocers on Wheels and Raindownus.org both projects under the non-profit S.E.R.V.E
- **Former award-winning Producer of WUNC-FM National Radio Program "The Story With Dick Gordon"**
- **Mentored & taught how to farm small scale** by 100-year old great-grandma Mable "Suga Babe" Johnson from Lewisville, Arkansas a farmer since 5th grade.

Overview of Our Mission Goals Desire



Our Mission To provide affordable accessible, fresh foods to low-income areas of Wake County, North Carolina.

Our Desire To partner and collaborate with other programs that desire to improve the health of Wake County citizens.

Our Goal To provide healthy produce to families, especially those with low income and low access to fresh foods.



**We're Seeking
Partners to
purchase a Pack
n' Cool
Refrigerated
Trailer before
the Summer of
2014.**

WHY? To store larger quantities of food to service the growing needs of customers.
We have a partial grant, but we need more funds to finish the project before the Summer.
We are seeking for matching grants or donations to purchase this custom trailer.

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- We empower the environment by bringing a mobile unit to several senior independent housing.
- We reach about 400 seniors per week.
- We increase the local economy by working directly with consumers through this cycle:

Production- We work directly with farmers by letting them know what healthy choices our consumers desire. (specialty crop)

Processing/Packaged- We purchase 90% of our foods from North Carolina famers. They come from various parts of the state Orange County (eggs) Foot hills (cheese), Appalachian (apples), Clayton (greens sweet potatoes), and Benson (fresh butchered meats)

Access- We deliver throughout Wake County to assist in relieving the food desert with healthy affordable foods.

Consumption- We deliver foods to seniors who aren't able to get out, and persons on low income. Some do not have transportation, live alone, are disabled, or have poor health that limits their access to fresh foods.

**Highlights About
CUSTOMERS**

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**We Accept the
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MasterCard

AMERICAN
EXPRESS

DISCOVER
NETWORK

VISA

**Ways To Buy
Produce**

**Mid 70s
African-American Female
Wheelchair Bound
Health Issues**

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**Orders via Text,
Email, Phone
& On-site**

Gow Apollo Heights L
Sanders: COLLARDS, 2
ONIONS, FATBACK AND
SAUSAGE OR TURNIP GREENS.

Received: 6:50PM

Type to compose

Send

160

Me: No fatback do you want
turkey

Sent: 6:56PM

Gow Apollo Heights
Sanders: YES!

Received: 6:57PM

Type to compose

Send

160

**We Educate Our Customers To
Make Healthier Food Choices**

Obstacles & Barriers

State WIC programs-

We desire assistance so that we can become equipped to accept WIC. There are many federal regulations, so we could use a hand in getting through the process.

Senior Programs-

We work with many seniors who are on fixed incomes, and we hope to bring them some relieve as they continue to buy healthy foods.

Keeping Prices Affordable-

We desire to keep food prices low. Food commodities become expensive as adverse weather effects our crops.

Outfitting the store properly.

We know there are some experts who go into preexisting stores and assist with bringing/placement of healthy foods inconvenient stores. We ask that you consider a program like this to work with as a pi

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Licensing- There are many licenses required by the state that are difficult to find. We'd like to see an all-inclusive resource guide created, or a go to person who can address all food licensing questions.

PARTNERS SUPPORTERS MEMBERS

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- **North Carolina Farm Bureau Federation** (*Members*)
- **Project Direct/Strengthening The Black Family** (**In Progress*)
- **Kingdom Harvest Church of Southern Wake County**
(*Supporters*)
- **Wake County Housing** (*Supporters*)
- **Weslyan Church of Raleigh** (*Partners*)
- **Headstart** (**In Progress*)
- **Raleigh Housing Authority** (*Supporters*)
- **Voices Into Action** (*Supporters*)
- **Council of Churches** (*Supporters*)
- **Nyenzo Hair Boutique** (*Partners*)

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N.C. Certified
Meat & Poultry Handlers

N.C. Certified
Calibrated Weight Scale

Memberships

Seeking a Store Location for Our Specialty Groceries

Grocers On Wheels Specialty Food Store Project

Grocers On Wheels is actively seeking a space within the 'food desert' to lease or buy to open a specialty foods market, within Raleigh/Wake County food desert zone. The space must also be conducive for community health disparity performances, cooking cook demos and food education instruction.

We'd continue delivering specialty and nutritious foods to citizens to do our part in making Wake County "the healthiest capital county in America."

This will be another way to address the core issue which is lack of access to fresh foods.

We're asking local and state agencies to join us by providing educational and health resources literature that will help the people we meet live healthier lifestyles.



Visit
Our
Farm Stands



Glenwood
Towers

Fridays & Saturdays
4:00 - 5:00 p.m.

509 Glenwood Ave.
Raleigh, NC
(South Boylan Avenue,
Downtown Raleigh)



Statueside
Business Plaza

Saturdays
12:45 - 2:15 p.m.

916 Rock Quarry Rd.
Raleigh, NC
(Behind the Dr. MLK Statue)

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WAYS TO CONTACT US

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Demetrius Hunter & Anita Woodley

919-796-4776

Sustainablefoodsonwheel@gmail.com