

Grocers on Wheels

The Hunter Legacy Continues

Local & Family-Owned
for Over 35 years



"The Fresh Produce
Mobile Market."



GROCERSONWHEELS.COM

Place Orders 919-796-4776



Your Mobile
Produce Market

www.GrocersOnWheels.com



DEMETRIUS HUNTER

Founder & Project Director



- Since 1999, he's operated the non-profit S.E.R.V.E Southeast Raleigh Vicinity Emerging and it's umbrella projects Grocers On Wheels and Raindownus.org non-traditional health initiative through theatre.
- For more than 35 years his father sold mobile produce throughout Raleigh Communities and Demetrius worked with him for 10 years learning the business model.
- Launched the Grand Opening For Grocers On Wheels November 2, 2013



ANITA WOODLEY Operations Manager



- **Operations Manager, Women's Health Ambassador, Theatrical Health Educator** for Grocers on Wheels and Raindownus.org both projects under the non-profit S.E.R.V.E
- **Former Award-winning Producer of WUNC-FM** National Radio Program "The Story With Dick Gordon"
- **Mentored & taught how to farm small scale** by 100-year old great-grandma Mable "Suga Babe" Johnson from Lewisville, Arkansas a farmer since 5th grade.

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Over View Goals Desire Mission

Our Desire is to partner with other programs that desire to improve the health of Raleigh citizens.

Our Goal is to provide healthy produce to families, especially those with low income and low access to fresh foods.

Our Mission is to provide consistent fresh and local, whenever possible, fruits, vegetables, and meats and provide education on cooking quality healthy foods to families.



We are in the process of getting a mobile, refrigerated trailer to store larger quantities of food to service the growing need in the food desert. VOICES INTO ACTION gave us a partial grant, but we need more funds to finish the project before the Spring. We are seeking for matching grants or donations to purchase this custom trailer from NCSU.

We're Seeking
a Matching
Grant ,
donations, or
additional
funding to
purchase a
mobile trailer
to cool larger
amounts of
food.

We empower the environment by bringing a mobile unit to several senior independent housing.

We reach about 400 seniors per week.

We increase the local economy by working directly with consumers through this cycle:

Production- We work directly with farmers by letting them know what healthy choices our consumers desire.

Processing/Packaged- We purchase 90% of our foods from North Carolina farmers. They come from various parts of the state Orange County (eggs) Foot hills (cheese), Appalachian (apples), Clayton (greens sweet potatoes), and Benson (fresh butchered meats)

Access- We deliver throughout Wake County to assist in relieving the food desert with healthy affordable foods.

Consumption- We bring foods to seniors who aren't able to get out, and persons on low income. Some do not have car, money for fuel, live alone, disabled, or have poor health.

**Highlights About
CUSTOMERS**



**Ways To Buy
Produce**

Obstacles & Barriers

Licensing- There many licenses required by the state that are not in one location. We'd like to see a resource guide in place, or a go to person who can address all food licensing.

State WIC programs-

We desire assistance so that we can become equipped to accept WIC. There are many federal regulations, so we could use a hand in getting through the process.

Senior Programs-

We work with many seniors who are on fixed incomes, and we hope to bring them some relieve as they continue to buy healthy foods.

Keeping Prices Affordable-

We desire to keep food prices low. Food commodities become expensive as adverse weather effects our crops.

Outfitting the store properly.

We know there are some experts who go into preexisting stores and assist with bringing/placement of healthy foods inconvenient stores. We ask that you consider a program like this to work with as a pilot program .

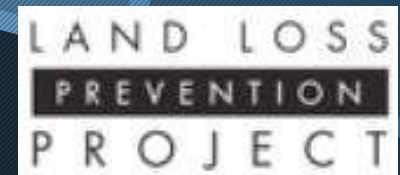


Our Present Partners

- **Voices Into Action**
S.E. Raleigh Mentor for Stakeholders
- **Council of Churches**
- **Nyenzo Hair Boutique**

- **Wintershaven Apartments/ Trade Mark Properties – Seniors**
- **North Carolina Farm Bureau Federation** (*In Progress)
- **Parkview Manor – Seniors**
- **Glenwood Towers - Seniors**
- **Project Direct/Strengthening The Black Family** (*In Progress)
- **Carousel Place - Seniors**
- **Kingdom Harvest Church of Southern Wake County**
- **Mayview Apartments – Low Income** (*In Progress)
- **Heritage Park – Low Income**
- **Weslyan Church of Raleigh**
- **Crosby Garfield Center** (*In Progress)
- **Carriage House – Seniors**
- **Sister Cities Association of Raleigh, NC** (*In Progress)

Sponsors



Our Grocery Store Opens Spring 2014

Grocers On Wheels Specialty Food Store Project

This Spring 2014 effort by Grocers On Wheels to become a food specialty market, in the heart of the food desert zone in Raleigh by bringing nutritious, healthy foods to citizens.

Wake County Human Services aims to be "the healthiest capital county in America" and we intend to bring the mobile market in any area deemed a food desert in the Wake County district.

This will be another way to address the core issue which is lack of access to fresh foods.

We're asking local and state agencies to work with us in our neighborhoods to help people purchase the necessary foods to live healthier lifestyles.

WAYS TO CONTACT US

Visit
GrocersOnWheels.com

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