

# LET'S BUILD OUR GROCERY STORE.

The Renaissance Community Coop will be a **full-service grocery store**, stocking items the community wants and needs:

- fresh produce and meats;
- dried, canned, and frozen foods
- prepared foods and bakery goods
- household items like diapers, cleaning supplies, pet food, etc.

**Community ownership** means:

- decent jobs with good wages and benefits;
- the foods this community wants at prices it can afford;
- a health-focused gathering and teaching space;
- stability - the store will never leave to make more money elsewhere.

Our store will be a welcoming, attractive and inspiring heart of our community!

## EXCITED? BECOME AN OWNER TODAY!

You can become an owner of the Renaissance Community Coop with a \$100 lifetime membership. Owners can participate in deciding the future of the store and stand for election to the Board of Directors.

Visit our website for more information on how to become an RLC Owner, including payment plan options that begin with a \$20 downpayment and monthly payments as low as \$10!

<http://renaissancecoop.com/ownership>



Renaissance Community Coop  
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## A full service grocery store owned by us!



**Renaissance  
Community Coop**  
Healthy ~ Affordable ~ Community Owned





## OUR COOP STORY

**The story of the Renaissance Community Coop is the story of our community coming together, supporting each other, and working hard to provide for ourselves and our families.**

Northeast Greensboro became a food desert after the Winn Dixie grocery store on Phillips Ave. closed in 1998. Residents of the neighborhood did not enjoy easy access to fresh, healthy, affordable food. Ever since, we relied on others to try to bring a quality grocery store back, but with no results.

Many people in Northeast Greensboro live on limited incomes and do not own cars, forcing them to shop at convenience stores charging high prices for a very limited and generally unhealthy selection of foods. The loss of our grocery store also brought the decline of the entire shopping center, creating blight and discouragement. For years, we waited for someone to build a grocery store, but no one came.

### **In 2012 we decided to do it for ourselves!**

We got organized and educated, started raising money and members, and connected with experts in the grocery business and cooperative enterprise. Partnering with City government, local foundations and nonprofits, and many civic groups, we are on our way to opening our store in late 2014 or early 2015!

We plan to locate our community owned grocery story in the Renaissance Center, right in the spot where Winn-Dixie used to be. Our community-owned grocery store will not only address the food desert issue, but will also anchor an economic revival for the shopping center and our neighborhood!

## MISSION STATEMENT

The mission of the Renaissance Community Cooperative is to create a democratically owned & controlled grocery store in Northeast Greensboro that provides all of Greensboro with healthy foods at affordable prices & has a commitment to locally sourced foods, community education & dignified jobs.

## OUR VALUES

### **Creating Community Health & Wealth**

Wide range of healthy foods - including plenty of fresh fruits, vegetables, and meats - available at affordable prices right in our neighborhood.

An attractive, welcoming store - the kind of store this community deserves.

Decent jobs with good pay and benefits filled by people from the community.

A store owned by the community, with the explicit mission of building community health and wealth.

**Community ownership means:  
A true community renaissance.**

