

FOOD ACCESS AND NCDA&CS

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NCDA&CS MISSION

- ✘ To provide services that promote and improve agriculture, agribusiness and forests; protect consumers and businesses; and conserve farmland and natural resources for the prosperity of all North Carolinians.

NCDA&CS RELEVANT PROGRAMS

- ✕ Farmers Markets Creation
- ✕ Funds from USDA FMPP to create new markets in certain food deserts
 - + Joint effort b/w NCDA&CS and DHHS to create and assist new markets
 - + 5 regions (5 markets created) in 2012 and 2013
 - + Mixed results with certain success in 2 regions

NCDA&CS RELEVANT PROGRAMS



NCDA&CS - Marketing Division

**WNC
FARMERS MARKET**



NCDA&CS - Marketing Division

**CHARLOTTE
FARMERS MARKET**



NCDA&CS - Marketing Division

**RALEIGH
FARMERS MARKET**



Robert G. Shaw

**PIEDMONT TRIAD
FARMERS MARKET**

NCDA&CS RELEVANT PROGRAMS



The screenshot shows the NC Farm Fresh website in a web browser. The browser's address bar displays "http://www.ncfarmfresh.com" and the page title is "NC Farm Fresh". The website's header features a logo with a fruit basket and the text "North Carolina Farm Fresh" in a large, green, stylized font. Below the header is a red navigation bar with links for "Home", "Farms", "Farmers Markets", "Nurseries & Garden Centers", "Sign In", and "Sign Up".

The main content area includes a Facebook "Like" button indicating "1,455 people like this." and a paragraph describing the website as a directory of pick-your-own farms, roadside farm markets, and farmers markets throughout North Carolina. To the right of this text is a green box titled "NC Farm Fresh Highlights" containing links for "Certified Roadside Farm Markets" and "Links to N.C. Farm Freshness".

Below this section are three columns, each with a title and a corresponding image:

- Visit an NC Farm Fresh Farm**: Accompanied by an image of a person in a red hat and orange jacket sitting in a small tractor.
- Visit an NC Farmers Market**: Accompanied by an image of various fresh fruits and vegetables in baskets.
- Visit NC Nurseries and Garden Centers**: Accompanied by an image of red and white poinsettias.

At the bottom of the page, there are three links: "NC Farm Fresh Disclaimer", "Produce Availability", and "Contact Us". Below these links is a yellow bar containing "Accessibility Statement", "Disclaimer", and "Privacy Statement". The footer features logos for the "Golden LEAF FOUNDATION", "got to be NC AGRICULTURE", and the "North Carolina Tobacco Trust Fund Commission".

110%

USDA TRACTS/LOCAL FOOD OPERATIONS

Caldwell	2	5	Lenoir	1	9
Catawba	2	6	Union	1	25
Craven	2	10			
Cleveland	3	17			
Durham	5	5			
Iredell	3	19			
Wake	10	45			
Wilkes	2	12			
Mecklenburg	12	12			
Lee	1	9			

USDA: Tracts

NC Farm Fresh: Local Food Operations

NCDA&CS RELEVANT PROGRAMS



NCDA&CS RELEVANT PROGRAMS

✕ Good Agricultural Practices (GAP)

- + Industry Driven
- + Volunteer Based
- + Audited by a 3rd party
- + Not mandate by Federal or State Gov't

✕ GAP Cost Share Program

- + Funds from SCBG since 2008 through current year
Reimburse first time growers \$600.00 and \$300.00 thereafter.

NCDA&CS RELEVANT PROGRAMS

Agricultural Associations
Agritourism
Aquaculture
Dairy
Field Crops
Fairs
Farmers Markets, Ag. Centers & Marketing Centers
Grading Services
Green Industry
Horticultural Crops
International Marketing
Kids Stuff
Livestock
Market News
NC Wine Industry
Nutrition
Poultry
Ratites
Seafood



Cooperative Grading Service

The Cooperative Grading Service offers voluntary inspection of fresh fruits and vegetables, peanuts, tree nuts, specialty and ornamental crops. The service certifies conformity or nonconformity to United States and other grades or contract specifications. The service is provided by the North Carolina Department of Agriculture and Consumer Services in cooperation with the United States Department of Agriculture. The service is available upon request to aid growers, shippers, brokers, receivers, processors, insurance adjusters or other financially interested parties in the packing and marketing of their product. Fees from the applicant make the service self-supporting.

[Click here to Request an Inspection](#)

Food Safety Audit Verification Program for Fresh Produce

GAP Certification Cost Share Assistance

The North Carolina Department of Agriculture & Consumer Services has developed the Good Agricultural Practices (GAP) Certification Assistance Program. This program will help North Carolina growers with financial support in obtaining a third party audit to verify they are following effective food safety practices.

[Request for Audit Services \(pdf\)](#)

[GAP Certification Assistance Letter \(pdf\)](#)

[GAP Certification Assistance Application \(pdf\)](#)

[GAP Certification Authorization \(pdf\)](#)

Water Analysis Program

The North Carolina Department of Agriculture and Consumer Services has developed the Water Analysis Cost Share program. The purpose of this program is to encourage water testing as part of a pre- and post-harvest food safety program for fruit and vegetable crops. The program will assist in paying for the cost of testing irrigation and/or packing house wash water.

[Water Analysis Letter](#)

NCDA&CS RELEVANT PROGRAMS

- ✕ Certified Roadside Market Program
 - + Identifies farm stands who grow 51% or more of their annual sales.
 - + Promotes the growers to their local consumers.
 - + 146 CRFM participants



NCDA&CS RELEVANT PROGRAMS

✖ NC Farm to School Program

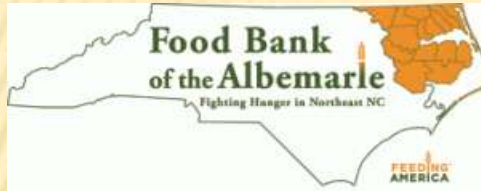


NCDA&CS RELEVANT PROGRAMS

✖ Food Distribution



EMERGENCY FEEDING OPERATIONS



**American
Red Cross**



**SECOND HARVEST
FOOD BANK**
Southeast North Carolina

A member of **FEEDING
AMERICA**



A member of **FEEDING
AMERICA**

Second Harvest
FOOD BANK
of Metrolina



NCDA&CS RELEVANT PROGRAMS

✕ Emergency Programs

- + Their mission is to reduce the vulnerability to or the impact from, any disaster, disease or terrorist attack on the agriculture community of North Carolina. They work closely with local communities to support agri-security, agricultural emergency preparedness and recovery, and rapid response technology efforts.
- ✕ Essential planning for extreme food deficiency in NC and the role NCDA&CS in conjunction with Emergency Management would need to play to resolve.

NCDA&CS RELEVANT PROGRAMS

- ✖ The Small and Minority Farm Program provides services to small, limited-resource and minority farmers who are traditionally underserved.
 - + Working with several non-traditional handlers to provide foods to low-income communities.
 - + Working with community leaders to provide local foods in under-served areas.

NCDA&CS RELEVANT PROGRAMS

✖ Agronomic Services

RAs help growers identify nutrient and/or nematode problems.





NC Agricultural Development & Farmland Preservation Trust Fund

NCDA&CS

✖ Seeks to preserve Farmland in North Carolina

VOLUNTARY AGRICULTURE DISTRICTS



Legend			
County Agriculture District			
 Yes - 59 Counties	 EVAD - 27 Counties		
 No - 5 Counties	 Potential VAD - 9 Counties		
		 Municipal Agriculture District	
		 Resolution in Accordance with County Ordinance	
Total Counties with VAD Program - 86 Counties			



Steven W. Troxler, Commissioner

NOTICE:

Every effort has been made to ensure the accuracy of information, but errors and conditions originating from physical sources used to develop the database may be reflected in the data supplied. The requestor must be aware of data conditions and ultimately bear responsibility for the appropriate use of the information with respect to possible errors, original map scale, collection methodology, currency of data, and other conditions specific to certain data.

CONCLUSION

- ✘ NCDA&CS primary mission:
 - + promote and improve agriculture, agribusiness and forests; protect consumers and businesses; and conserve farmland and natural resources
- ✘ Most programs are not created with curbing food deserts as a focus
- ✘ Several programs are curbing food deserts and providing fresh options to consumers directly/indirectly.