

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2015

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SENATE BILL 665  
Second Edition Engrossed 4/27/15

Short Title: Unclaimed Life Insurance Benefits. (Public)

Sponsors: Senator Apodaca (Primary Sponsor).

Referred to: Insurance.

March 30, 2015

1 A BILL TO BE ENTITLED  
2 AN ACT TO ENACT THE NORTH CAROLINA UNCLAIMED LIFE INSURANCE  
3 BENEFITS ACT.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** Article 58 of Chapter 58 of the General Statutes is amended by  
6 adding a new Part to read:

7 "Part 7. Unclaimed Life Insurance Benefits.

8 **"§ 58-58-360. Purpose.**

9 (a) This part shall be known as the "Unclaimed Life Insurance Benefits Act".

10 **"§ 58-58-370. No preemption of Unclaimed Property Act.**

11 Nothing in this part shall be construed to amend, modify, or supersede the North Carolina  
12 Unclaimed Property Act, Article 4 of Chapter 116B of the General Statutes.

13 **"§ 58-58-380. Definitions.**

14 The following definitions apply in this part:

- 15 (1) Account owner. – The owner of a retained asset account opened by a  
16 resident of this State.
- 17 (2) Annuity. – Any active annuity contract issued in this State, other than an  
18 annuity used to fund an employment-based retirement plan or program  
19 where the insurer is not committed by terms of the annuity contract to pay  
20 death benefits to the beneficiaries of specific plan participants or that is used  
21 to fund a preneed funeral contract as defined in G.S. 90-210.60.
- 22 (3) Asymmetric conduct. – An insurer's use of the DMF prior to July 1, 2015, to  
23 provide information regarding deceased annuitants under the insurer's  
24 annuity contracts, but not to provide information regarding deceased  
25 insureds under the insurer's insurance contracts.
- 26 (4) Beneficiary. – An individual or other entity entitled to benefits under a  
27 policy or annuity.
- 28 (5) Death master file or DMF. – The death master file from the United States  
29 social security administration or any other database or service that an insurer  
30 may determine is substantially as inclusive as the death master file for  
31 determining that a person has reportedly died.
- 32 (6) Death master file match or DMF match. – A search of a DMF that results in  
33 a match of a person's social security number or name and date of birth.
- 34 (7) Insurer. – Any insurance company authorized to transact life insurance  
35 business in this State.



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- 1           (8)    Person. – The policy insured, annuity owner, annuitant, or account owner, as  
2           applicable under the policy, annuity, or retained asset account subject to this  
3           part.
- 4           (9)    Policy. – any policy or certificate of life insurance issued in this State, but  
5           does not include any policy or certificate of life insurance that provides a  
6           death benefit under any of the following:
- 7            a.     An employee benefit plan subject to the Employee Retirement  
8                Income Security Act of 1974, as periodically amended, compiled at  
9                29 U.S.C. § 1002 et seq.
- 10           b.     Any federal employee benefit program.
- 11           c.     Government plans or church plans as defined in the Employee  
12                Retirement Income Security Act of 1974, as periodically amended,  
13                29 U.S.C. § 1002 et seq.
- 14           d.     A policy or certificate of life insurance that is used to fund a preneed  
15                funeral contract as defined in G.S. 90-210.60.
- 16           e.     A policy or certificate of credit life or accident and health insurance.
- 17           f.     A policy of industrial life insurance as defined in G.S. 58-58.5.
- 18           (10) Record keeping services. – Those circumstances under which the insurer has  
19                agreed with a group life insurance policyholder to be responsible for  
20                obtaining, maintaining, and administering in its own systems information  
21                about each individual insured under the policyholder's group life insurance  
22                contract that includes at least the following items:
- 23                a.     Individual insured's social security number or name and date of birth;  
24                b.     Beneficiary designation information;  
25                c.     Coverage eligibility;  
26                d.     Benefit amount; and  
27                e.     Premium payment status.

28   **"§ 58-58-390. Requirements for insurers.**

29       (a)    To the extent that an insurer's records of its in-force policies, annuities, and account  
30       owners are available electronically, an insurer shall perform a comparison of such in-force  
31       policies, annuities, and account owners against a death master file, on a semi-annual basis, to  
32       identify potential death master file matches. To the extent that an insurer's records of its  
33       in-force policies, annuities, and account owners are not available electronically, an insurer shall  
34       perform a comparison of such in-force policies, annuities, and account owners against a death  
35       master file, on a semi-annual basis, to identify potential death master file matches, using the  
36       records most easily accessible by the insurer.

- 37           (1)    This section shall not apply to policies or annuities for which the insurer has  
38                received premiums from outside the policy value, by check, bank draft,  
39                payroll deduction, or any other similar method of active premium payment,  
40                within the 18 months immediately preceding the death master file  
41                comparison.
- 42           (2)    An insurer may comply with the requirements of this section by using the  
43                full death master file once and thereafter using the death master file update  
44                files for future comparisons.
- 45           (3)    An insurer that has not engaged in asymmetric conduct prior to July 1, 2015,  
46                shall not be required to comply with the requirements of this section with  
47                respect to any policies, annuities, or retained asset accounts issued or  
48                delivered prior to July 1, 2015. An insurer exempted under this subdivision  
49                shall comply with the requirements of this section for all policies, annuities,  
50                or retained asset accounts issued after July 1, 2015.

1           (4)   The comparison required by this section shall not be applicable to group life  
2           insurance policies for which the insurer does not perform record keeping  
3           services.

4           (b)   If an insurer learns of the possible death of a person, through a DMF match or  
5           otherwise, then the insurer shall within 90 days complete a good-faith effort, which shall be  
6           documented by the insurer, do all of the following:

7           (1)   Confirm the death of such person against other available records and  
8           information.

9           (2)   Review its records to determine whether such deceased person had  
10          purchased any other products with the insurer.

11          (3)   Determine whether benefits may be due in accordance with any applicable  
12          policy, annuity, or retained asset account.

13          (4)   Locate the beneficiary or beneficiaries.

14          (5)   Provide the appropriate claims forms or instructions to the beneficiary to  
15          make a claim and notify the beneficiary of the actions necessary to submit a  
16          valid claim.

17          (c)   Except as prohibited by law, an insurer may disclose only the minimum necessary  
18          identifying personal information about such an insured, annuitant, account owner or beneficiary  
19          to a person who the insurer reasonably believes may be able to assist the insurer in locating the  
20          beneficiary or a person otherwise entitled to payment of the claims proceeds.

21          (d)   In the event an insurer is unable to confirm the death of a person following a DMF  
22          match, an insurer may determine that no further good-faith efforts, as described in subsection  
23          (b) of this section, are required of it with respect to such policy, annuity, or retained asset  
24          account.

25          (e)   An insurer or its service provider shall not charge any beneficiary or other person  
26          who may be entitled to benefits any fees or costs associated with a DMF search or the  
27          verification of a DMF match conducted pursuant to this section.

28          (f)   The benefits from life insurance policies, annuities, or retained asset accounts, any  
29          applicable accrued contractual interest, and interest payable under G.S. 58-58-110 shall first be  
30          payable to the beneficiaries or account owners as provided for in such policies, annuities, or  
31          retained asset accounts. In the event the beneficiaries or account owners cannot be found, the  
32          benefits and any associated interest shall escheat to the State as unclaimed property as set forth  
33          in Article 4 of Chapter 116B of the General Statutes.

34          (g)   The Commissioner may exempt an insurer from the DMF comparisons required  
35          under subsection (a) of this section if the insurer demonstrates to the Commissioner's  
36          satisfaction that compliance would result in hardship to the insurer.

37          (h)   Nothing in this section limits an insurer from requiring a valid death certificate as  
38          part of any claims validation process or otherwise requiring compliance with the terms and  
39          conditions of the policy or annuity relative to filing and payment of claims.

40          "**§ 58-58-400. Noncompliance may constitute unfair claims settlement practice.**

41          A pattern of failures to meet the requirements of this part may constitute an unfair claims  
42          settlement practice under G.S. 58-3-100(a)(5) and G.S. 58-63-15. Nothing in this part shall be  
43          construed to create or imply a private cause of action for a violation of this part."

44          **SECTION 2.** The Commissioner of Insurance is authorized to promulgate rules  
45 under Article 2A of Chapter 150B of the General Statutes to implement this act, provided such  
46 rules shall not impose any duty or requirements not stated in this act.

47          **SECTION 3.** Section 2 of this act is effective when it becomes law. The remainder  
48 of this act becomes effective July 1, 2015.