

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2015

H

1

HOUSE BILL 898

Short Title: Incentives-Based Recipient Education Reqs. (Public)

Sponsors: Representatives Hardister, Dobson, and Meyer (Primary Sponsors).  
*For a complete list of Sponsors, refer to the North Carolina General Assembly Web Site.*

Referred to: Commerce and Job Development, if favorable, Education - Universities.

April 15, 2015

1 A BILL TO BE ENTITLED  
2 AN ACT TO REQUIRE CERTAIN EDUCATIONAL OUTREACH EFFORTS FROM  
3 RECIPIENTS OF ECONOMIC DEVELOPMENT INCENTIVES.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** Part 2 of Article 10 of Chapter 143B of the General Statutes is  
6 amended by adding a new section to read:

7 "**§ 143B-435.2. Educational outreach.**

8 (a) The Department of Commerce shall require a recipient business of economic  
9 development incentives established pursuant to this Article to engage in and annually report no  
10 later than March 1 of each year on educational outreach efforts. The report must include any  
11 information and documentation required by the Secretary of Commerce. For the purpose of this  
12 Article, educational outreach efforts include, at a minimum, any one or more of the following:

- 13 (1) Sponsoring career days in the State at middle and high schools and  
14 institutions of higher education.  
15 (2) Hosting visits and trips from in-State students for purposes of exposing the  
16 students to workplace environments, job opportunities, job responsibilities,  
17 and recruiters.  
18 (3) Financially supporting local educational employment opportunity offices.  
19 (4) Notifying local educational and professional employment opportunity  
20 offices of existing and anticipated areas of need.  
21 (5) Collaborating with middle and high schools to identify early skills and  
22 qualifications that indicate a student's increased aptitude with respect to  
23 employment opportunities and needs of the business.  
24 (6) Collaborating with institutions of higher education to adapt educational  
25 curricula so as to make students who complete the curricula immediately  
26 capable of filling employment opportunities and needs of the business.  
27 (7) Funding scholarships to institutions of higher education in degree programs  
28 applicable to employment opportunities and needs of the business.

29 (b) By April 1 of each year, the Department of Commerce shall report to the Revenue  
30 Laws Study Committee, the Joint Legislative Commission on Governmental Operations, the  
31 Senate Appropriations Committee on Natural and Economic Resources, the House of  
32 Representatives Appropriations Subcommittee on Natural and Economic Resources, and the  
33 Fiscal Research Division of the Legislative Services Commission on all educational outreach  
34 efforts of recipient businesses. The report must include the name of each business, the type or



\* H 8 9 8 - V - 1 \*

1 types of educational outreach offered, and the number of students participating in and hired as a  
2 result of educational outreach efforts."

3         **SECTION 2.** This act is effective when it becomes law and applies to economic  
4 development incentives awarded on or after that date.