

March 16, 2009

S 625. NO DECEPTIVE ADVERTISING/BUSINESS LOCATION. Filed 3/16/09. *TO PROHIBIT DECEPTIVE ADVERTISING ABOUT GEOGRAPHICAL LOCATION BY BUSINESSES THAT SUPPLY PERISHABLE PRODUCTS.*

Amends GS 75-42 to expand the prohibition on misrepresenting geographical location by businesses that supply perishable products to include prohibiting misrepresentation in any other part of the business listing in a telephone directory, other directory assistance database, or on the Internet or in any other part of an advertisement (was, only in regards to a business's name). Effective October 1, 2009.

Intro. by Boseman.

GS 75

June 29, 2009

SL 2009-199 (S 625). NO DECEPTIVE ADVERTISING/BUSINESS LOCATION. AN ACT TO PROHIBIT DECEPTIVE ADVERTISING ABOUT GEOGRAPHICAL LOCATION BY BUSINESSES THAT SUPPLY PERISHABLE PRODUCTS. Summarized in *Daily Bulletin* 3/16/09. Enacted June 26, 2009. Effective October 1, 2009.