

**GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2007**

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**HOUSE BILL 461
Committee Substitute Favorable 5/21/07**

Short Title: Lottery Advertising Compliance Act.

(Public)

Sponsors:

Referred to:

March 5, 2007

A BILL TO BE ENTITLED

1
2 AN ACT TO PROHIBIT ANY STATE LOTTERY ADVERTISING OR
3 SPONSORSHIP RELATED TO HIGH SCHOOL SPORTS OR HIGH SCHOOL
4 SPORTING EVENTS.

5 The General Assembly of North Carolina enacts:

6 **SECTION 1.** G.S. 18C-130(e) reads as rewritten:

7 "(e) Lottery advertising shall be tastefully designed and presented in a manner to
8 minimize the appeal of lottery games to minors. No advertising or sponsorship may take
9 place in connection with any high school sport or high school sporting event, or be
10 placed in any high school sporting venue. The use of cartoon characters or of false,
11 misleading, or deceptive information in lottery advertising is prohibited. All advertising
12 promoting the sale of lottery tickets or shares for a particular game shall include the
13 actual or estimated overall odds of winning the game."

14 **SECTION 2.** This act is effective when it becomes law. No new contracts
15 may be entered into that violate this act, and any existing contracts may not be renewed
16 or extended in any manner.