

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2007

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HOUSE BILL 461

Short Title: Lottery Advertising Compliance Act. (Public)

Sponsors: Representatives Folwell, Harrison, Hurley, Pierce (Primary Sponsors);
Blust, Current, Dollar, Frye, Hilton, Killian, Kiser, Langdon, Luebke,
McGee, Neumann, Starnes, Underhill, and Walend.

Referred to: Finance.

March 5, 2007

A BILL TO BE ENTITLED

AN ACT TO PROHIBIT ANY STATE LOTTERY ADVERTISING RELATED TO
HIGH SCHOOL AND COLLEGIATE SPORTS.

The General Assembly of North Carolina enacts:

SECTION 1. G.S. 18C-130(e) reads as rewritten:

"(e) Lottery advertising shall be tastefully designed and presented in a manner to minimize the appeal of lottery games to minors. No advertising or sponsorship may take place in connection with any high school or collegiate sport or high school or collegiate sporting event, or be placed in any high school or collegiate sporting venue. The use of cartoon characters or of false, misleading, or deceptive information in lottery advertising is prohibited. All advertising promoting the sale of lottery tickets or shares for a particular game shall include the actual or estimated overall odds of winning the game."

SECTION 2. This act is effective when it becomes law. No new contracts may be entered into that violate this act, and any existing contracts may not be renewed or extended in any manner.