

**GENERAL ASSEMBLY OF NORTH CAROLINA**  
**SESSION 2007**

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**HOUSE BILL 1532**

Short Title: Support Green Industry/Funds. (Public)

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Sponsors: Representatives Hill, Carney, Brubaker, Gibson (Primary Sponsors);  
Church, Dockham, Faison, and Justice.

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Referred to: Appropriations.

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April 18, 2007

A BILL TO BE ENTITLED

1 AN ACT TO APPROPRIATE FUNDS TO SUPPORT NORTH CAROLINA'S GREEN  
2 INDUSTRY.  
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4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** There is appropriated from the General Fund to the  
6 Department of Agriculture and Consumer Services the sum of two hundred fifty  
7 thousand dollars (\$250,000) for the 2007-2008 fiscal year and the sum of two hundred  
8 fifty thousand dollars (\$250,000) for the 2008-2009 fiscal year to promote the continued  
9 growth and development of the green industry in North Carolina, which represents  
10 nursery, greenhouse, Christmas tree, turfgrass and sod, and other industries. These funds  
11 shall be used for marketing programs, including a consumer Web site, advertising in  
12 print, radio, television, and other media promoting the use for North Carolina's green  
13 industry goods and services, along with supporting staffing and infrastructure  
14 development of the statewide umbrella organization representing over 3,500-member  
15 companies that employ over 152,000 workers and seven green industry trade  
16 associations.

17 **SECTION 2.** This act becomes effective July 1, 2007.