

**GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2007**

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HOUSE DRH30366-LG-529 (4/3)

Short Title: Support Green Industry/Funds. (Public)

Sponsors: Representative Hill.

Referred to:

A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO SUPPORT NORTH CAROLINA'S GREEN
INDUSTRY.

The General Assembly of North Carolina enacts:

SECTION 1. There is appropriated from the General Fund to the Department of Agriculture and Consumer Services the sum of two hundred fifty thousand dollars (\$250,000) for the 2007-2008 fiscal year and the sum of two hundred fifty thousand dollars (\$250,000) for the 2008-2009 fiscal year to promote the continued growth and development of the green industry in North Carolina, which represents nursery, greenhouse, Christmas tree, turfgrass and sod, and other industries. These funds shall be used for marketing programs, including a consumer Web site, advertising in print, radio, television, and other media promoting the use for North Carolina's green industry goods and services, along with supporting staffing and infrastructure development of the statewide umbrella organization representing over 3,500-member companies that employ over 152,000 workers and seven green industry trade associations.

SECTION 2. This act becomes effective July 1, 2007.