March 21, 2007

S 1401. PROMOTE HUB & SUPPLIER DIVERSITY FUNDS. Filed 3/21/07. *TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE TO PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND SUPPLIER DIVERSITY WHEN PROMOTING AND MARKETING THE STATE OF NORTH CAROLINA*.

Appropriates $2 million for 2007-08 from the General Fund to the Department of Commerce, Division of Tourism, Film, and Sports Development to be used as title indicates. Specifies methods for marketing historically underutilized businesses and requires the Division and the firms with which it contracts to make a good faith effort to achieve diversity in bidding marketing contracts. Effective July 1, 2007.

Intro. by Dannelly. APPROP