May 24, 2006

S 1950. PROMOTE HUB/SUPPLIER DIVERSITY/FUNDS. Filed 5/24/06. *TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE TO PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND SUPPLIER DIVERSITY WHEN PROMOTING AND MARKETING THE STATE OF NORTH CAROLINA*. Appropriates $2 million for 2006-07 from General Fund to Department of Commerce, Division of Tourism, Film, and Sports Development as title indicates. Provides that marketing may include advertising with minority media outlets, minorities in the motorsports industry, and other media outlets that promote the purpose indicated in title. Directs Division to make good faith effort to achieve diversity in the bidding and awarding of marketing and advertising contracts. Effective July 1, 2006.

Intro. by Dannelly. APPROP