# GENERAL ASSEMBLY OF NORTH CAROLINA SESSION 2003

S SENATE BILL 1009

Short Title: Voter-Owned Elections. (Public)

Sponsors: Senators Gulley; Bingham, Holloman, Kinnaird, Lucas, Metcalf, Purcell, and Reeves.

Referred to: Judiciary I.

### April 3, 2003

A BILL TO BE ENTITLED

AN ACT TO PROVIDE CANDIDATES FOR CERTAIN COUNCIL OF STATE OFFICES WITH THE OPTION OF FINANCING THEIR CAMPAIGNS FROM A PUBLICLY SUPPORTED FUND, PROVIDED THAT THEY GAIN

AUTHORIZATION TO DO SO FROM REGISTERED VOTERS AND THAT THEY ABIDE BY STRICT FUND-RAISING AND SPENDING LIMITS.

The General Assembly of North Carolina enacts:

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**SECTION 1.** Chapter 163 of the General Statutes is amended by adding a new Article to read:

"Article 22E.

"The Voter-Owned Elections Act.

### "§ 163-278.75. Purpose and establishment of Voter-Owned Elections Act.

The purpose of this Article is to ensure the vitality and fairness of democratic elections in North Carolina, to the end that any eligible citizen of this State can realistically choose to seek and run for public office. It is also the purpose of this Article to protect the constitutional rights of voters and candidates from the detrimental effects of increasingly large amounts of money being raised and spent in North Carolina to influence the outcome of elections. It is essential to the public interest that the potential for corruption or the appearance of corruption is minimized and that the equal and meaningful participation of all citizens in the democratic process is ensured. Accordingly, this Article establishes the North Carolina Voter-Owned Elections Fund as an alternative source of campaign financing for candidates who obtain a sufficient number of qualifying contributions from registered voters and who voluntarily accept strict fund-raising and spending limits. This Article is available to candidates for the Council of State offices of Secretary of State, Auditor, Treasurer, Superintendent of Public Instruction, Attorney General, Commissioner of Agriculture, Commissioner of Labor, and Commissioner of Insurance in elections to be held in 2008 and thereafter.

"§ 163-278.76. Definitions.

1	The following definitions apply in this Article:	
2	(1)	Board. – The State Board of Elections.
3	<u>(2)</u>	Campaign-related expenditure An expenditure that benefits the
4		candidate's current campaign in accordance with guidelines established
5		by the Board.
6	<u>(3)</u>	Candidate An individual who becomes a candidate as described in
7		G.S. 163-278.6(4). The term includes a political committee authorized
8		by the candidate for that candidate's election.
9	<u>(4)</u>	Certified candidate. – A candidate for office who chooses to receive
10		campaign funds from the Fund and who is certified under G.S.
11		<u>163-278.78(c).</u>
12	<u>(5)</u>	Contested primary and contested general election An election in
13		which there are more candidates than the number to be elected.
14	<u>(6)</u>	Contribution Defined in G.S. 163-278.6. A distribution from the
15		Fund pursuant to this Article is not a 'contribution' and is not subject to
16		the limitations of G.S. 163-278.13 or the prohibitions of G.S.
17		163-278.15 or G.S. 163-278.19.
18	(7)	Expenditure. – Defined in G.S. 163-278.6.
19	<u>(8)</u>	Fund. – The North Carolina Voter-Owned Elections Fund established
20		in G.S. 163-278.77.
21	<u>(9)</u>	Independent expenditure. – Defined in G.S. 163-278.6.
22	<u>(10)</u>	Maximum qualifying contributions. – An amount equal to two hundred
23		thousand dollars (\$200,000).
24	(11)	Nonparticipating candidate. – A candidate for office who is not
25		seeking to be certified under G.S. 163-278.78(c).
26	<u>(12)</u>	Office. – The Council of State offices of Secretary of State, Auditor,
27	<del></del>	Treasurer, Superintendent of Public Instruction, Attorney General,
28		Commissioner of Agriculture, Commissioner of Labor, and
29		Commissioner of Insurance.
30	(13)	Participating candidate. – A candidate for office who has filed a
31		declaration of intent to participate under G.S. 163-278.78(a).
32	<u>(14)</u>	Political committee. – Defined in G.S. 163-278.6.
33	<u>(15)</u>	Qualifying contribution. – A contribution of not less than ten dollars
		(\$10.00) and not more than one hundred dollars (\$100.00) in the form
34 35		of a check or money order to the candidate or the candidate's
36		committee that meets both of the following conditions:
37		<u>a.</u> <u>Made by any registered voter in this State.</u>
38		b. Made only during the qualifying period and obtained with the
39		approval of the candidate or candidate's committee.
40		c. Acknowledged by a written receipt, on a multicopy form
41		approved by the Board, which identifies the complete name,
42		residence address, and county of residence of the contributor
43		and the amount and date of the contribution made; states that
44		the contributor is a registered voter; states that the contributor
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- authorizes the candidate to use the contribution to qualify to receive funds from the Fund; and is signed by the candidate or the candidate's representative.
  - (16) Qualifying period. The period beginning 300 days before the close of the filing period for candidates for party nomination for the office and ending on the day of the primary.
  - (17) Trigger for rescue funds. The dollar amount at which rescue funds are released for certified candidates. In the case of a contested primary, the trigger equals one hundred fifty thousand dollars (\$150,000). In the case of a contested general election, the trigger equals the base level of funding available under G.S. 163-278.79(b)(2).

### "§ 163-278.77. Voter-Owned Elections Fund established; sources of funding.

- (a) Establishment of Fund. The North Carolina Voter-Owned Elections Fund is established to finance the election campaigns of certified candidates for office and to pay administrative and enforcement costs of the Board related to this Article. The Fund is a special, dedicated, nonlapsing, nonreverting fund. Any interest generated by the Fund is credited to the Fund. The Board shall administer the Fund.
- (b) Sources of Funding. Money received from all the following sources must be deposited in the Fund:
  - (1) Unspent Fund revenues distributed for an election that remain unspent or uncommitted at the time the recipient is no longer a certified candidate in the election.
  - (2) Voluntary donations made directly to the Fund.
  - (3) General Fund monies appropriated for the use of the Fund by the General Assembly pursuant to subsection (c) of this section.
- (c) Determination of Fund Amount. By April 1, 2005, and every two years thereafter, the Board, in conjunction with the Advisory Council established under G.S. 163-278.68(b), shall prepare and provide to the Joint Legislative Commission on Governmental Operations of the General Assembly a report documenting, evaluating, and making recommendations relating to the administration, implementation, and enforcement of the Voter-Owned Elections Act. In its report, the Board shall set out the funds received to date, the expected needs of the Fund during the next election cycle, and the amount of the appropriation from the General Assembly needed for the effective operation of the Fund. The General Assembly shall include in its appropriations from the General Fund at least the amount that the Board states in its report will be needed, but the average annual appropriation over a four-year period shall not exceed the equivalent of one penny a week per voting-age resident of North Carolina.

## "§ 163-278.78. Requirements for participation.

(a) Declaration of Intent To Participate. – Any individual choosing to receive campaign funds from the Fund shall first file with the Board a declaration of intent to participate in the act as a candidate for a stated office. The declaration of intent shall be filed before or during the qualifying period and before collecting any qualifying contributions. In the declaration, the candidate shall swear or affirm that only one political committee, identified with its treasurer, shall handle all contributions,

campaign-related expenditures, and obligations for the participating candidate and that the candidate will comply with the contribution and expenditure limits set forth in subsection (e) of this section and all other requirements set forth in this Article or adopted by the Board. Failure to comply is a violation of this Article.

- (b) Demonstration of Support of Candidacy. In order to be certified, participating candidates must obtain qualifying contributions from at least 2,000 registered voters in this State. No more than a third of a candidate's qualifying contributions submitted to the Board for purposes of certification shall come from registered voters who are residents of the same congressional district. No payment, gift, or anything of value shall be given in exchange for a qualifying contribution.
- (c) Certification of Candidates. Upon receipt of a submittal of the record of qualifying contributions by a participating candidate, the Board shall determine whether or not the candidate has:
  - (1) Filed a completed declaration of intent to participate in this Article.
  - (2) Submitted copies of the appropriate number of forms described in G.S. 163-278.76(15) signed by contributors who are registered voters, which the Board shall verify through a random sample or other means it adopts.
  - (3) Qualified as a candidate for the office.
  - (4) Otherwise met the requirements for participation in this Article.

The Board shall certify candidates complying with the requirements of this section as soon as possible and no later than five business days after receipt of a satisfactory record of qualifying contributions.

- (d) Final Report for Qualifying Contributions. No later than five business days after the end of the qualifying period, all participating candidates shall submit a report to the Board of all previously unreported qualifying contributions, together with copies of the contribution forms described in G.S. 163-278.76(15), in accordance with procedures developed by the Board. Within seven business days after submittal of the final report, the Board shall determine, through a random audit or other means it adopts, whether the contributions abide by the definition of qualifying contributions, whether they must be returned to the donor, and whether they exceed the maximum amount of qualifying contributions.
- (e) Restrictions on Contributions and Expenditures for Participating and Certified Candidates. The following restrictions shall apply to contributions and expenditures with respect to participating and certified candidates:
  - (1) Beginning January 1 of the year before the election and before filing a declaration of intent, a candidate shall limit campaign-related expenditures to ten thousand dollars (\$10,000) and shall not accept more than ten thousand dollars (\$10,000) from sources and in amounts permitted by Article 22A of this Chapter. A candidate who exceeds either of these limits shall be ineligible to file a declaration of intent or receive funds from the Fund.
  - (2) From the filing of a declaration of intent through the end of the qualifying period, a candidate shall accept only qualifying

1		contributions and shall expend no more than an amount equal to the
2		maximum qualifying contributions, not including possible rescue
3		funds or money raised pursuant to subdivision (1) of this subsection.
4	<u>(3)</u>	After the qualifying period and through the date of the general
5		election, the candidate shall cease campaign-related fund-raising
6		activities and shall expend only the funds the candidate receives from
7		the Fund pursuant to G.S. 163-278.79(b)(2) plus any funds remaining
8		from the qualifying period and possible rescue funds.
9	<u>(4)</u>	In addition to the amounts above, a candidate may accept in-kind
10	, <del></del>	contributions from political party executive committees, up to an
11		aggregate value of thirty thousand dollars (\$30,000) for the election
12		cycle.
13	<u>(5)</u>	A candidate and the candidate's committee shall limit the use of all
14		revenues permitted by this subsection to expenditures for campaign-
15		related purposes only. The Board shall publish guidelines outlining
16		permissible campaign-related expenditures.
17	<u>(6)</u>	Any contribution received by a participating or certified candidate that
18		falls outside that permitted by this subsection shall be returned to the
19		donor as soon as practicable. Contributions intentionally made,
20		solicited, or accepted in violation of this Article are subject to civil
21		penalties as specified in G.S. 163-278.84. The funds involved shall be
22		forfeited to the Civil Penalty and Forfeiture Fund.
23	<u>(7)</u>	A candidate shall return to the Fund any amount distributed for an
24		election that is unspent and uncommitted at the date of the election, or
25		at the time the individual ceases to be a certified candidate, whichever
26		occurs first. For accounting purposes, all qualifying, personal, and
27		family contributions shall be considered spent before revenue from the
28		Fund is spent or committed.
29	(f) Revoc	cation A candidate may revoke, in writing to the Board, a decision to
30	participate in th	e Fund at any time. After a revocation, that candidate may accept and
31		the limits of this Article without violating this Article. Within 10 days
32	after revocation,	a candidate shall return to the Board all money received from the Fund.
33	" <u>§ 163-278.79. l</u>	Distribution from the Fund.
34	(a) Timin	g of Fund Distribution The Board shall distribute to certified
35	candidates amou	ants from the Fund specified under subsection (b) of this section on the
36	following sched	<u>ule:</u>
37	<u>(1)</u>	For candidates in contested primary elections, the later of the
38		following: within two business days after the first Monday in February
39		of the election year, or within two business days of the time the
40		candidate becomes certified in accordance with G.S. 163-278.78(c).
41	<u>(2)</u>	For candidates in contested general elections, the later of the
42		following: within seven business days after receiving the candidate's
43		final report of qualifying contributions or within two business days
44		after the certification pursuant to G.S. 163-122, 163-123, or 163-98 of

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the first opposition candidate.

- (b) Amount of Fund Distribution. By April 1, 2005, and no less frequently than every four years thereafter, the Board shall determine the base level of funds to be distributed to certified candidates. No funds are distributed for uncontested elections. The actual amount distributed to a certified candidate is the base level of funds reduced by any qualifying contributions raised above the maximum amount of qualifying contributions. The base level is determined in the following manner and rounded to the nearest one hundred dollars (\$100.00):
  - (1) Contested primary elections. The base level of funds is the median amount of campaign-related expenditures made by all major party candidates who reported campaign expenditures for contested primary races for the immediately preceding two primaries for that office, but not less than fifty thousand dollars (\$50,000).
  - (2) Contested general elections. The base level of funds is the median amount of campaign-related expenditures made by all major party candidates who reported campaign expenditures for contested general election races for the immediately preceding two general elections for that office, but not less than three hundred thousand dollars (\$300,000).
- (c) Method of Fund Distribution. The Board, in consultation with the State Treasurer and the State Controller, shall develop a rapid, reliable method of conveying funds to certified candidates. In all cases, the Board shall distribute funds to certified candidates in a manner that is expeditious, ensures accountability, and safeguards the integrity of the Fund. If the money in the Fund is insufficient to fully fund all certified candidates, then the available money shall be distributed proportionally, according to each candidate's eligible funding.

## "§ 163-278.80. Reporting requirements.

Reporting by Noncertified Candidates and Independent Expenditure Entities. - Any noncertified candidate with a certified opponent shall report total income, expenses, and obligations to the Board by facsimile machine or electronically within 24 hours after the total amount of campaign-related expenditures or obligations made, or funds raised or borrowed, exceeds eighty percent (80%) of the trigger for rescue funds as defined in G.S. 163-278.76(17). Any entity making independent expenditures in excess of three thousand dollars (\$3,000) in support of or opposition to a certified candidate, or in support of a candidate opposing a certified candidate, shall report the total funds received, spent, or obligated for those expenditures to the Board by facsimile machine or electronically within 24 hours after the total amount of expenditures or obligations made, or funds raised or borrowed, for the purpose of making the independent expenditures, exceeds fifty percent (50%) of the trigger for rescue funds. After this 24-hour filing, the noncertified candidate or independent expenditure entity shall comply with an expedited reporting schedule by filing additional reports after receiving each additional amount in excess of one thousand dollars (\$1,000) or after making or obligating to make each additional expenditure in excess of one thousand dollars (\$1,000). The schedule and forms for reports required by this subsection shall be made according to procedures developed by the Board.

- (b) Reporting by Participating and Certified Candidates. Notwithstanding other provisions of law, participating and certified candidates shall report any money received, all campaign expenditures, obligations, and related activities to the Board according to procedures developed by the Board. Upon the filing of a final report for any losing primary election, special election, or general election, each candidate who has revenues from the Fund remaining unspent shall return those revenues to the Board. In developing these procedures, the Board shall utilize existing campaign reporting procedures wherever practicable.
- (c) <u>Timely Access to Reports. The Board shall ensure prompt public access to the reports received in accordance with this Article. The Board may utilize electronic means of reporting and storing information.</u>

## "§ 163-278.81. Rescue funds.

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- (a) When Rescue Funds Become Available. When any report or group of reports shows that 'funds in opposition to a certified candidate or in support of an opponent to that candidate' as described in this section, exceed the trigger for rescue funds as defined in G.S. 163-278.76(17), the Board shall issue immediately to that certified candidate an additional amount equal to the reported excess within the limits set forth in this section. 'Funds in opposition to a certified candidate or in support of an opponent to that candidate' shall be equal to the sum of the following:
  - (1) Campaign expenditures or obligations made, or funds raised or borrowed, whichever is greater, reported by any one uncertified opponent of a certified candidate. Where a certified candidate has more than one uncertified opponent, the measure shall be taken from the uncertified candidate showing the highest relevant dollar amount.
  - (2) The sum of all expenditures reported in accordance with G.S. 163-278.80(a) of entities making independent expenditures in opposition to the certified candidate or in support of any opponent of that certified candidate.
- (b) Limit on Rescue Funds in Contested Primary. Total rescue funds to a certified candidate in a contested primary shall be limited to an amount equal to two times the maximum qualifying contributions.
- (c) <u>Limit on Rescue Funds in Contested General Election. Total rescue funds to a certified candidate in a contested general election shall be limited to an amount equal to two times the amount described in G.S. 163-278.79(b)(2).</u>

#### "§ 163-278.82. Unaffiliated and new-party candidates.

Unaffiliated candidates certified pursuant to G.S. 163-122 and new-party candidates certified pursuant to G.S. 163-98 shall be eligible for revenues from the Fund in the same amounts and at the same time as specified in G.S. 163-278.79. For unaffiliated candidates and new-party candidates not certified to appear on the ballot by noon on the first Monday in February, the deadline for seeking certification to receive revenue from the Fund is noon on the first business day of July of the election year.

### "§ 163-278.83. Enforcement by the Board; civil penalty.

The Board, with the advice of the Advisory Council established under

G.S.163.278.68(b), shall administer the provisions of this Article in the same manner as described in Article 22D. In addition to any other penalties that may be applicable, any individual, political committee, or other entity that violates any provision of this Article is subject to a civil penalty in the same manner as described in Article 22D."

**SECTION 2.** G.S. 163-278.13 is amended by adding a new subsection to read:

- "(e3) In order to make meaningful the provisions of the North Carolina Voter-Owned Elections Act, as set forth in Article 22E of this Chapter, no candidate for any office that is in that current election subject to the provisions of Article 22E shall accept a contribution during the period beginning 21 days before the day of the general election and ending the day after the general election. No contributor shall make a contribution to a candidate for any office that is in that current election subject to the provisions of Article 22E during the period beginning 21 days before the general election and ending the day after the general election. The prohibitions in this subsection shall also apply to a political committee the principal purpose of which is to support a candidate for those offices. Nothing in this subsection shall prohibit a candidate from making a contribution or loan secured entirely by that candidate's assets to that candidate's own campaign or to a political committee the principal purpose of which is to support that candidate's campaign. This subsection applies with respect to a candidate only if both of the following statements are true regarding that candidate:
  - (1) That candidate is opposed in the general election by a certified candidate as defined in Article 22E of this Chapter.
  - (2) That certified candidate has not received the maximum rescue funds available under G.S. 163-278.81(c).

The recipient of a contribution that apparently violates this subsection has three days to return the contribution or file a detailed statement with the State Board of Elections explaining why the contribution does not violate this subsection."

**SECTION 3.** The provisions of this act are severable. If any provision of this act is held invalid by a court of competent jurisdiction, the invalidity does not affect other provisions of the act that can be given effect without the invalid provision.

**SECTION 4.** There is appropriated from the General Fund to the State Board of Elections the sum of twenty-five thousand dollars (\$25,000) for the 2003-2004 fiscal year and the sum of fifty thousand dollars (\$50,000) for the 2004-2005 fiscal year for the administration of this act.

**SECTION 5.** This act applies to elections for Secretary of State, Auditor, Treasurer, Superintendent of Public Instruction, Attorney General, Commissioner of Agriculture, Commissioner of Labor, and Commissioner of Insurance in 2008 and thereafter. Section 4 of this act becomes effective January 1, 2004. The remainder of this act is effective when it becomes law.