



**ASSUMPTIONS AND METHODOLOGY:** The current price list from Correction Enterprises gives the cost of making plates developed for colleges and universities at \$2.45 per plate. This includes a cost per tag of \$.79 for raw materials and \$1.02 for overhead.

All license tags requiring silk screenings have a set up charge of \$50 plus \$25 per each additional color regardless of quantity ordered. Logos for historical attractions are designed with two colors. If sports team plates are given the same restriction, each plate would generate a start-up design cost of \$100.

In addition to the cost of raw materials, there will be additional one-time costs of printing new application forms, postage, and telephone charges during the design development and initial issuance of plates.

**SOURCES OF DATA:** Correction Enterprises of the Department of Correction; the Division of Motor Vehicles

**TECHNICAL CONSIDERATIONS:**  
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