

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1991

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HOUSE BILL 1008

Short Title: I-40-Scenic/Memorial Highway.

(Public)

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Sponsors: Representatives Gottovi, Colton; Bowie, N. J. Crawford, Culp, Easterling, Gist, Hensley, Luebke, McLaughlin, Payne, Redwine, and Stamey.

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Referred to: Transportation.

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April 19, 1991

A BILL TO BE ENTITLED

AN ACT TO DESIGNATE THE ENTIRE LENGTH OF INTERSTATE 40 AS A SCENIC HIGHWAY AND MEMORIAL HIGHWAY, AND TO REGULATE OUTDOOR ADVERTISING ALONG THAT HIGHWAY.

The General Assembly of North Carolina enacts:

Section 1. Chapter 136 of the General Statutes is amended by adding a new section to read:

**"§ 136-102A. Scenic Highway and Memorial Highway.**

(a) All of Interstate Highway 40 wherever located in North Carolina shall be known and designated as 'Scenic Highway and Memorial Highway.'

(b) The Department of Transportation shall use the procedures provided in Article 10 of this Chapter to maintain and improve the natural scenic beauty of areas traversed by this highway.

(c) No new outdoor advertising devices, except as permitted in subsection (d) of this section, shall be constructed or placed so that they are visible or intended to be read from the right-of-way of this highway.

(d) The Department of Transportation shall not issue any permits pursuant to G.S. 136-133 for outdoor advertising devices within 660 feet of the nearest edge of the right-of-way of this highway or for outdoor advertising devices beyond 660 feet of the nearest edge of the right-of-way outside of urban areas that are designed to be visible and intended to be read from the main-traveled way except for directional and other official signs and notices as described in G.S. 136-129(1) and G.S. 136-129.1(1).

1       (e) The Department of Transportation shall encourage local organizations to  
2 place monuments and other markers in rest areas and county parks along this route to  
3 commemorate the lives of local persons who have died while in the service of this  
4 country. The Department of Transportation shall issue rules, on or before January 1,  
5 1992, regulating the design, placement, and construction of these monuments."

6               Sec. 2. This act becomes effective July 1, 1991.