

**GENERAL ASSEMBLY OF NORTH CAROLINA**

**SESSION 1989**

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SENATE BILL 925

Short Title: UNC Study/Athletic Wealth Sharing.

(Public)

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Sponsors: Senator Ballance.

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Referred to: Higher Education.

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April 18, 1989

A BILL TO BE ENTITLED

1 AN ACT TO REQUIRE A UNIVERSITY OF NORTH CAROLINA STUDY OF THE  
2 NEED FOR AND THE FEASIBILITY OF DISTRIBUTING CERTAIN PROFITS  
3 FROM ATHLETIC EVENTS AMONG THE SIXTEEN CONSTITUENT  
4 INSTITUTIONS.

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6 The General Assembly of North Carolina enacts:

7 Section 1. The Board of Governors of The University of North Carolina shall  
8 study the need for and the feasibility of distributing the profits of media contracts for  
9 athletic events among all the constituent institutions. This report shall take cognizance  
10 of the role the National Collegiate Athletic Association plays in contracting for the  
11 media coverage.

12 Sec. 2. The Board of Governors shall report the results of this study to the  
13 Senate Appropriations Committee on Education of the 1989 General Assembly, Regular  
14 Session, 1990.

15 Sec. 3. This act shall become effective July 1, 1989.