

**March 21, 2012 State Attractions Subcommittee Recommendations for Action  
on the Program Evaluation Division's February 2012 Report,  
*Operational Changes for State Attractions Could Yield \$2 Million Annually and Reduce Reliance on the State***

The General Assembly should direct the Department of Cultural Resources to

- Study site proximity and span of control to identify historic sites that could adopt a coordinated management structure and report to the Senate Appropriations Committee on General Government and Information Technology and the House Appropriations Committee on General Government by December 31, 2012.
- Study reduced schedules for historic sites and report to the Senate Appropriations Committee on General Government and Information Technology and the House Appropriations Committee on General Government by December 31, 2012.
- Study the feasibility of implementing more reliable mechanisms for counting visitors and report to the Senate Appropriations Committee on General Government and Information Technology and the House Appropriations Committee on General Government by December 31, 2012.
- Determine the appropriate operating schedule for the Richard Caswell Memorial after the CSS Neuse moves to its new location.
- Study potential savings from introducing/expanding admission fees; eliminating discounts or raising fees; adopting corporate sponsorship for some sites; and transferring operations to nonprofit support groups, municipalities, or other appropriate entities and report to the Senate Appropriations Committee on General Government and Information Technology and the House Appropriations Committee on General Government by October 1, 2012. The report should specifically address potential savings at Alamance Battleground, Aycock Birthplace, Bennett Place, Bentonville Battlefield, Charlotte Hawkins Brown Memorial, Duke Homestead, Historic Edenton, Historic Stagville, Museum of the Albemarle, Thomas Wolfe Memorial, and Town Creek Indian Mound.

The General Assembly should direct the Department of Environment and Natural Resources to

- Study site proximity and span of control to identify parks that could adopt a coordinated management structure and report to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources by December 31, 2012.
- Study daily visitation data to determine potential changes from daily or seasonal closure of specific parks and report to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources by October 1, 2012.
- Validate the number of visitors per car used in visitor counts at parks every five years and provide the first report on this analysis to the Senate Appropriations Committee on Natural and Economic Resources and the House Appropriations Subcommittee on Natural and Economic Resources by April 1, 2013.
- Provide a complete proposal of anticipated state costs and savings from privatizing operations at the zoo and aquariums to the Senate Appropriations Committee on Natural and Economic Resources and the House Appropriations Subcommittee on Natural and Economic Resources by December 31, 2012.
- Study potential savings from introducing or expanding admission fees; eliminating discounts or raising fees; adopting corporate sponsorship for some sites; and transferring operations to nonprofit support groups, municipalities, or other appropriate entities and report to the Senate Appropriations Committee on Natural and Economic Resources and the House Appropriations Subcommittee on Natural and Economic Resources by December 31, 2012.