

From: [Elizabeth Finley](#)
To: [Sen. Louis Pate](#); [Rep. Josh Dobson](#); [Rep. Donny Lambeth](#)
Cc: [Reports Management](#); [Rob Lamme](#)
Subject: SHIFT NC Report to Joint Legislative Oversight Committee on Health and Human Services
Date: Wednesday, October 31, 2018 02:22:56 PM
Attachments: [SHIFT NC Report FINAL.pdf](#)

Good afternoon, Sen. Pate and Reps. Dobson and Lambeth:

I hope this note finds you well. I am the communications director for SHIFT NC, a nonprofit that is dedicated to reducing teen pregnancy in North Carolina and improving adolescent health. I am copying Rob Lamme on this email because he represents SHIFT NC in the General Assembly.

As you may recall, the FY2018-19 state budget requires SHIFT NC to provide a report to the Joint Legislative Oversight Committee on Health and Human Services regarding SHIFT NC's use of state funds during the 2017-18 fiscal year, including funds used for "direct services" and salary. A copy of the report is attached. The report summarizes SHIFT NC's funding under a contract with the NC DHHS Teen Pregnancy Prevention Initiative (TPPI). SHIFT NC receives \$250,000 under this contract to provide training and technical assistance to a variety of agencies and organizations across the state that are working to reduce teen pregnancy.

Because SHIFT NC's contract requires it to provide this assistance, most of SHIFT NC's TPPI funding is invested in the staff needed to develop and provide these services. Put more simply, the "direct services" required under the TPPI contract are, fundamentally, access to the assistance and expertise of SHIFT NC staff to agencies and programs across the state. As a result, SHIFT NC uses the bulk of the TPPI funding to fund the personnel needed to provide this assistance.

More specifically, under the contract with NC DHHS, in FY2017-18 SHIFT NC provided these services by:

- Utilizing \$151,329 for personnel to provide training, data and data interpretation, grant writing assistance, technical assistance, and guidance on curriculum selection to NC programs and agencies involved in teen pregnancy prevention.
- Utilizing \$59,427 for direct service expenses, including printing materials, mileage to provide training, and venue and speaker reimbursements for conferences and trainings.
- Utilizing \$39,244 for standard administrative costs, such as rent, repairs, and utilities/telephone.

I hope this information is helpful to you. SHIFT NC is very proud of the work it does with NC DHHS, as well as the organizations it partners with, including public health departments, March of Dimes, Children's Home Society, 4H, juvenile detention centers, county programs for youth in foster care, and many others.

Finally, thank you for investing federal Maternal and Childhood Block Grant funding in the NC DHHS Teen Pregnancy Prevention Initiatives. This funding makes SHIFT NC's work possible and – more importantly – is critical to maintaining the state's progress in reducing teen pregnancy.

Sincerely,

Elizabeth Finley



Elizabeth Hundley Finley

Director of Strategic Communications

SHIFT NC

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Report to Joint Legislative Oversight Committee on Health and Human Services

SHIFT NC

October, 2018

Executive Summary

Senate Bill 99, The Appropriations Act of 2018 includes the following reporting requirement for SHIFT NC:

"SECTION 11L.1.(j1) Of the three million two hundred thousand dollars (\$3,200,000) allocated in this section in TANF funds to the Department of Health and Human Services, Division of Public Health, for the 2018-2019 fiscal year for teen pregnancy prevention initiatives, the sum of two hundred fifty thousand dollars (\$250,000) shall be used to provide services for foster care youth.

SHIFT NC shall submit a report to the Joint Legislative Oversight Committee on Health and Human Services by November 1, 2018, on the funds expended in fiscal year 2017-2018 for teen pregnancy prevention initiatives. The report shall include, at a minimum, the amount of funds expended on (i) salaries and (ii) direct services.

This report to the Joint Legislative Oversight Committee on Health and Human Services provides an overview of SHIFT NC's use of state funding during FY2017-2018 including the amount expended on salaries and direct services.

SHIFT NC is a nonprofit public health organization that works to improve adolescent health by strengthening the capacity of communities, systems, families, organizations, and professionals to use proven approaches to improve the health of adolescents.

SHIFT NC's partners include March of Dimes, county health departments, Children's Home Society, 4H, juvenile detention centers, county programs for youth in foster care, and NC CASA. SHIFT NC also provides assistance to healthcare organizations such as Cone Health and Duke Health to improve clinical services for adolescents.

SHIFT NC does not provide education programs or healthcare directly to adolescents or young adults.

SHIFT NC's FY2017-2018 State Contract Funding

- In FY2017-2018, SHIFT NC provided a variety of NC agencies and programs with training and other assistance under a \$250,000 contract for services with the NC DHHS Division of Public Health's Teen Pregnancy Prevention Initiatives (TPPI).
- Under this contract, SHIFT NC provided training, technical assistance, and support to high-need counties to address high teen pregnancy rates.
- A copy of the contracted scope of work for this contract is included as Appendix A.
- The \$250,000 is part of the federal Maternal and Childhood Block Grant funding appropriated to the NC DHHS TPPI program for teen pregnancy prevention efforts.

In FY2017-2018, under the contract with NC DHHS, SHIFT NC:

- Provided data and statistics on teen pregnancy, birth, and Sexually Transmitted Infection (STI) rates for all 100 NC counties and helped counties interpret and use this data in program planning and implementation to improve teen pregnancy prevention efforts.

- Hosted three meetings – a statewide conference, a forum, and a Latino Leaders convening to help professionals in the field of teen pregnancy prevention.
- Assisted agencies and programs to identify teen pregnancy prevention and other curricula and resources that match their local population needs.
- Coached high-need counties with lower proposal-writing capacity on strategies to create competitive applications for grant funding.
- Provided trainings and webinars on a variety of topics including trauma-informed care, program evaluation design and implementation, and strategies to serve high-risk populations.
- Delivered on-site consultation for high-need counties (where teen birth rate is higher than the state rate) to help build local capacity to impact teen birth rates.

Of the \$250,000 contracted to SHIFT NC for these services:

- \$210,756 (85 percent) was used to provide assistance — including access to SHIFT NC staff — to NC agencies and programs in reducing teen pregnancy rates, including training, data and data interpretation, grant writing assistance, technical assistance and guidance on curriculum selection.
- \$39,244 (15 percent) was used for standard administrative costs, such as rent, repairs, and utilities/telephone.
- Because SHIFT NC’s principal obligation under the TPPI contract is to provide training and technical assistance, most of its TPPI funding for “direct services” is invested in the staff needed to develop and provide those services.
- A summary of the eight positions required to provide these services is outlined in Chart 1.
- None of these positions was supported entirely by TPPI contract funding alone, and the percentage of TPPI contract funding used for each position ranged from 10% to 36%.
- The average total salary supported in some part by TPPI grant funds was \$66,000.

SHIFT NC’s TPPI contract is the largest source of public or private funding in North Carolina dedicated to training and professional assistance for agencies focused on teen pregnancy prevention.

Overall, the TPPI contract represents just six percent of SHIFT NC’s total budget. Of SHIFT NC’s total budget, 91% is invested in programmatic functions, while four percent is invested in administration and five percent is invested in fundraising.

SHIFT NC’s TPPI contract-funded work is planned in close consultation with and reviewed by NC DHHS, which approves SHIFT NC’s TPPI contract budgets and work plans. SHIFT NC’s TPPI contract work is also reviewed quarterly with regular reports, budget reviews, and check-ins with NC DHHS staff to ensure the most efficient and effective use of the funding.

For more information about SHIFT NC and the information included in this report, please contact Elizabeth Finley at efinley@shiftnc.org or (919) 226-1880 x107.

Report to the Joint Legislative Oversight Committee on Health and Human Services

Senate Bill 99, The Appropriations Act of 2018 includes the following reporting requirement for SHIFT NC:

"SECTION 11L.1.(j1) Of the three million two hundred thousand dollars (\$3,200,000) allocated in this section in TANF funds to the Department of Health and Human Services, Division of Public Health, for the 2018-2019 fiscal year for teen pregnancy prevention initiatives, the sum of two hundred fifty thousand dollars (\$250,000) shall be used to provide services for foster care youth.

SHIFT NC shall submit a report to the Joint Legislative Oversight Committee on Health and Human Services by November 1, 2018, on the funds expended in fiscal year 2017-2018 for teen pregnancy prevention initiatives. The report shall include, at a minimum, the amount of funds expended on (i) salaries and (ii) direct services.

This report provides an overview of SHIFT NC's use of state funding during FY2017-2018 including the amount expended on salaries and direct services.

Introduction

SHIFT NC was founded in 1985 as the North Carolina Coalition on Adolescent Pregnancy – later named the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC) – with a mission of strengthening communities by reducing adolescent pregnancy through advocacy, collaboration, and education. In 2015, APPCNC expanded its mission to include a broader set of health issues and changed its name to SHIFT NC, with the goal of helping North Carolina apply successful strategies used to lower the state's teen pregnancy rate to other health challenges, including the state's rising rate of sexually transmitted infections (STIs).

SHIFT NC works to improve adolescent health by strengthening the capacity of communities, systems, families, organizations, and professionals to use proven approaches to improving the health of adolescents. Over more than three decades of experience, SHIFT NC has developed models and methods that help communities achieve sustainable and meaningful results in teen pregnancy prevention. SHIFT NC's work is rooted in improving systems that impact young people's sexual and reproductive health, including schools and youth-serving organizations, health centers and clinics and social service systems, as well as laws and policies that impact young people's access to quality health care, and the broader communities in which they grow up.

SHIFT NC accomplishes these goals by building the skills and capacity of adults who work with youth to address teen pregnancy and parenting, HIV and other sexually transmitted infections (STIs), and safe, healthy relationships. Examples of how we work to improve adolescent health include:

- Helping local public health departments and other public health stakeholders develop and implement strategies to reduce teen pregnancy.
- Providing professional development for people who work with teens and young adults to provide effective, age-appropriate health education.

- Assisting organizations in selecting and implementing evidence-based teen pregnancy prevention and other health programs that are appropriate for their community, including evaluating these programs' impact.
- Improving healthcare for teens by assisting medical providers and healthcare systems to improve care for teen patients and strengthen connections to their parents.
- Providing specialized solutions to help adults work who work vulnerable populations, such as teens in foster care and teens in juvenile detention centers, address teen pregnancy and risky health behaviors with trauma-informed solutions.

SHIFT NC's direct service clients include individuals, agencies and organizations that seek out SHIFT NC's expertise to improve services for teens in schools, clinics and health centers, juvenile justice centers, and foster care systems. SHIFT NC delivers on-site consultation for high-need counties with high teen birth rates to help build local capacity to reduce teen pregnancy.

SHIFT NC partners with youth-serving nonprofits and agencies both at the state level and in local communities. Partners include March of Dimes, county health departments, Children's Home Society, 4H, juvenile detention centers including Durham County Youth Home, county LINKS programs for youth in foster care, and NC CASA.

Because SHIFT NC achieves its mission largely by providing training and technical assistance, the great majority of its overall budget – as well as the state funding it receives – is invested in staff to provide these services. Annually, SHIFT NC invests more than 91 percent of its total budget on projects and services, including staff time.

SHIFT NC does not provide education programs or healthcare directly to adolescents or young adults.

SHIFT NC's FY2017-2018 Contract with TPPI

SHIFT NC's contract with the NC DHHS Division of Public Health's Teen Pregnancy Prevention Initiatives (TPPI) represents an important but modest part of SHIFT NC's overall budget. In FY 2017-2018, six percent of the organization's total budget came from state-appropriated funding.

In FY2017-2018, SHIFT NC received \$250,000 in state funding via a contract with TPPI to provide training, technical assistance, and support to high-need counties that want to impact their high teen pregnancy rates. A copy of the contracted scope of work is included as Appendix A.

Under the NC DHHS TPPI contract, SHIFT NC:

- Provided data and statistics on teen pregnancy, birth, and Sexually Transmitted Infection (STI) rates for all 100 NC counties and helped counties interpret and use this data in program planning and implementation to improve teen pregnancy prevention efforts.
- Hosted an annual conference, forum, and Latino Leaders convening to help professionals understand trends, needs, and opportunities in the field of teen pregnancy prevention.
- Assisted agencies and programs in identifying teen pregnancy prevention and other curricula and resources that match their local population needs.
- Coached high-need counties with lower proposal-writing capacity on strategies to create competitive applications for state grant funding.

- Provided trainings and webinars on a variety of topics including trauma-informed care, program evaluation design and implementation, and strategies to serve high-risk populations.
- Delivered on-site consultation for high-need counties (where the teen birth rate is higher than the state rate) to help build local capacity to impact teen birth rates.

Program Integrity and Accountability

SHIFT NC's TPPI-funded work is planned and reviewed in close consultation with TPPI, which approves SHIFT NC's TPPI-funded project budgets and work plans. SHIFT NC's TPPI-funded work is reviewed quarterly with regular reports, budget reviews, and check-ins with TPPI staff to ensure the wise use of resources.

Expenditures and Salaries

Annually, SHIFT NC invests more than 91% of its total budget in projects and services. Four percent of SHIFT NC's annual budget is used for administration and five percent is invested in fundraising.

In FY2017-2018, SHIFT NC received \$250,000 in state funding under a contract with TPPI, which is funded with federal Maternal and Childhood Block Grant funds.

Of the \$250,000 contracted to SHIFT NC for these services:

- \$210,756 (85 percent) was used to provide assistance — including access to SHIFT NC staff — to NC agencies and programs in reducing teen pregnancy rates, including training, data and data interpretation, grant writing assistance, technical assistance, and guidance on curriculum selection.
- \$39,244 (15 percent) was used for standard administrative costs, such as rent, repairs, and utilities/telephone.

Because SHIFT NC's principal obligation under the TPPI contract is to provide training and technical assistance, most of its TPPI funding is invested in the staff needed to develop and provide these services.

Put more simply, the "direct services" required under the TPPI contract are, fundamentally, access to the assistance and expertise of SHIFT NC staff to agencies and programs across the state. As a result, SHIFT NC uses the bulk of the TPPI funding to fund the personnel needed to provide this assistance.

More specifically, SHIFT NC provided these direct services by:

- Utilizing \$151,329 for personnel to provide training, data and data interpretation, grant writing assistance, technical assistance, and guidance on curriculum selection to NC programs and agencies involved in teen pregnancy prevention.
- Utilizing \$59,427 for direct service expenses, including printing materials, mileage to provide training, and venue and speaker reimbursements for conferences and trainings.
- Utilizing \$39,244 for standard administrative costs, such as rent, repairs, and utilities/telephone.

A summary of the eight positions required to provide these services, the percentage of TPPI funding that makes up the salary of each of these positions and the salary of each position is outlined in Chart 1.

These salaries range from \$53,000 to \$104,000, and no position is supported in-full by TPPI funding. The average total salary supported in some part by TPPI grant funds is \$66,000. The percentage of these salaries that are supported by the TPPI contract funding ranges from 10 percent to 36 percent of the total salary and averages 23 percent.

Chart 1

| Salaries Supported In Part By TPPI Contract Funds in FY2017-2018 | | |
|---|--------------------|--|
| Employee Title | Full Salary | Percentage of Budgeted Amounts from State Funds |
| Interim Chief Executive Officer | \$104,000 | 25% |
| Trainer | \$57,324 | 10% |
| Resource & Special Projects | \$60,320 | 36% |
| Director of Strategic Communications | \$60,320 | 25% |
| Chief Financial Officer | \$78,008 | 25% |
| Office Manager | \$53,820 | 28% |
| Senior Clinic Improvement Advisor | \$67,000 | 10% |
| Director of Technology | \$53,300 | 25% |

List of Appendices

- A. SHIFT NC's Scope of Work with TPPI
- B. Teen Pregnancy Prevention Initiatives Across North Carolina

N. C. Department of Health and Human Service
Division of Public Health

SCOPE OF WORK

Program Background

The General Assembly of North Carolina (NCGA) requires the North Carolina Department of Health and Human Services to establish and administer programs to prevent teen pregnancy through Teen Pregnancy Prevention Initiative (TPPI). The mission of SHIFT NC (Sexual Health Initiatives for Teens) is to support North Carolina communities in preventing adolescent pregnancy through advocacy, collaboration, and education. SHIFT NC is the only non-profit agency working to reduce teen pregnancy statewide.

Contract Purpose

This contract will address the teen pregnancy problem in North Carolina by enabling the contractor, SHIFT NC, to provide information, education, resources, consultation and training to professionals and stakeholders working to reduce teen pregnancy in the state.

Counties Served

This contract serves all 100 North Carolina Counties.

Scope of the Contract (Performance Requirements)

The Contractor shall for approximately 500 core constituents and 7,000 stakeholders reached:

1. Plan and implement the annual Teen Pregnancy Prevention Conference for 300 professionals in partnership with TPPI.
2. Convene biannual networking meetings with a minimum of 15 Latino Leaders interested in teen pregnancy prevention to discuss gaps in services and identify opportunities for further engagement to reduce teen pregnancy within the Latino community.
3. Conduct at least one on-site consultation visit in two to three different geographic areas with teen birth rates higher than the State rate to build the capacity of local communities to impact teen birth rates. SHIFT NC will work with TPPI to select areas to provide consultations.
4. Provide technical assistance to at least 15 agencies during the technical assistance window for the TPPI RFAs in compliance with the regulations listed in the TPPI RFAs.
5. Provide two webinars to a minimum of 40 adolescent health professionals on topics identified in partnership with TPPI.

6. Promote the BrdsNBz text line by providing trainings to TPPI projects and other program partners statewide. Supply 46 program partners with two packages of materials to promote the BrdsNBz text line.
7. Implement four in-person trainings with a minimum of 25 adolescent health professionals in each training.
8. Plan and implement a State of Adolescent Health forum to a minimum of 50 stakeholders.
9. Distribute 600 physical copies and 4,000 digital copies of three newsletters to stakeholders on current data, research, and adolescent health success stories. Distribute 2,403 digital copies of a monthly news and opportunity update to teen pregnancy prevention professionals.
10. Provide toolkits to at least 46 TPPI program sites and other program partners in North Carolina to help agencies communicate about parent-child communications, contraceptive access, and other pregnancy prevention topics

Performance Standards

The Contractor shall:

1. Administer a post-session survey following each training event to assess participants' satisfaction with the session as well as reported knowledge and skills acquired.
2. Submit list of topics for the Annual Teen Pregnancy Prevention Conference by March 15, 2018
3. Collect quantitative and qualitative data on how agencies used their toolkits that were disseminated by sending agencies a survey. Survey results will be summarized and submitted with the next quarterly report
4. Submit a progress report as specified on the schedule below. The TPPI Program consultant will monitor the completion of all outputs specified in Section C and all performance standards specified in Section D of the contract by reviewing report.
 1. June-August report due September 10th, 2017
 2. September-November report due December 10th, 2017
 3. December-February report due March 10th, 2018
 4. March-May report due June 10th, 2018

Performance Monitoring/Quality Assurance Plan

The Contractor shall ensure that information, public education, consultation, and training are provided in a manner that is respectful of the various personal and cultural beliefs of participants.

This contract will be monitored according to the following plan:

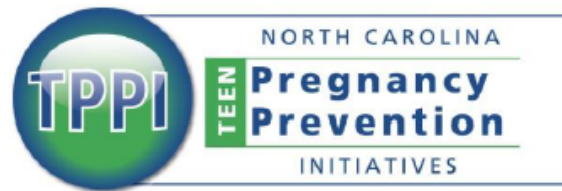
1. The contract administrator shall conduct at least one annual site visit. Compliance with this contract shall be assessed during the site visit. In addition, at least one Teen Pregnancy Prevention Initiatives staff member will attend the annual pregnancy prevention conference and observe at least one other training event.
2. The contract administrator shall conduct additional monitoring via ongoing communication by phone and e-mail.

If performance is below expectation, consultation will be provided, a corrective action plan that includes a timeline for correcting deficiencies will be written, and more intensive monitoring will take place. If the Contractor is unable to perform at the expected level after these interventions, then funding will be terminated or not renewed.

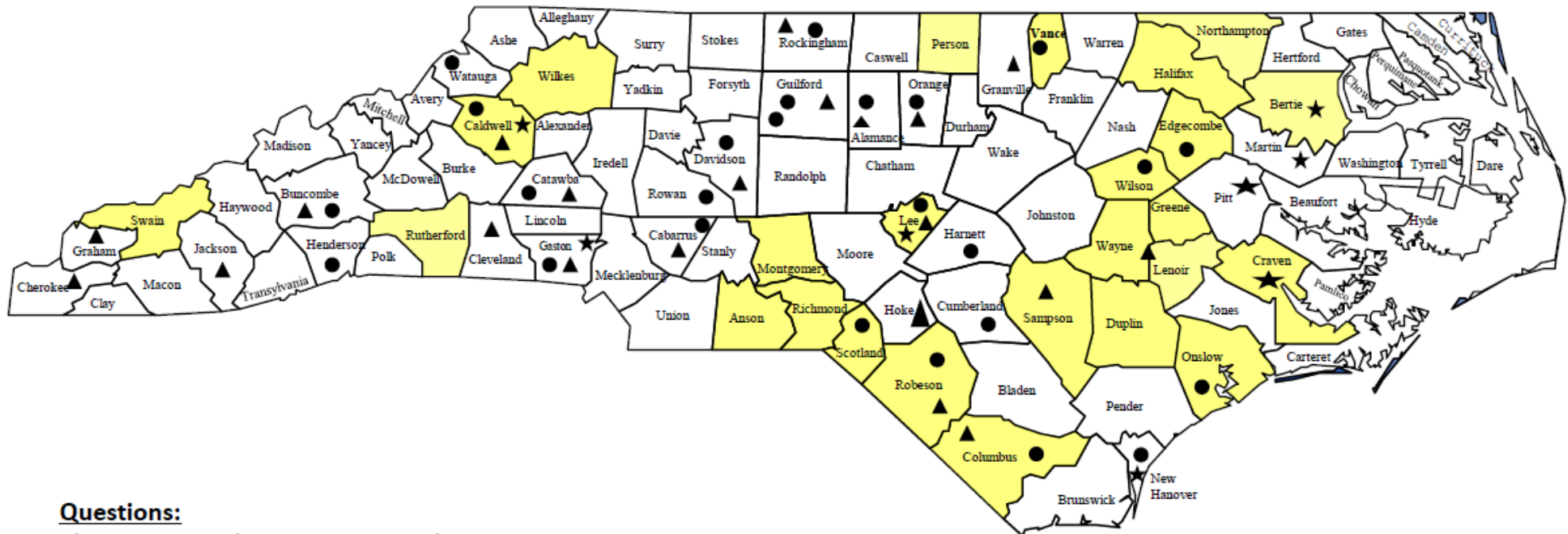
Reimbursement

CERs must be submitted even when no expenses are incurred in a given month. Failure to submit monthly sequential reports may delay receipt of reimbursement.

Appendix B: Teen Pregnancy Prevention Initiatives Across North Carolina



TPPI Across NC 6/1/18 – 5/31/19



Questions:

Please contact the TPPI Team Lead
Juanella Tyler
Juanella.tyler@dhhs.nc.gov
919-707-5723

- ★ PREPare for Success-(8)
- ▲ Adolescent Pregnancy Prevention Program (21)
- Adolescent Parenting Program (25)
- **Priority County** (counties with teen fertility rates in the top 25% based on five year average (2012-2016))