As used in this Article, unless the context clearly indicates otherwise:

1. "Benefit booklet" means any written explanation of insurance coverages or benefits issued by an insurer and which is supplemental to and not a part of an insurance policy or contract.


3. "Flesch scale analysis readability score" means a measurement of the ease of readability of an insurance policy or contract made pursuant to the procedures described in G.S. 58-38-35.

4. "Insurance policy or contract" or "policy" means an agreement as defined by G.S. 58-1-10.

5. "Insurer" means every person entering insurance policies or contracts as a principal, as described in G.S. 58-1-5(3).

6. "Person" means any individual, corporation, partnership, association, business trust, or voluntary organization. (1979, c. 755, s. 1; 1987, c. 864, s. 10; 1991, c. 720, s. 6.)