

NORTH CAROLINA GENERAL ASSEMBLY
1967 SESSION

CHAPTER 413
HOUSE BILL 45

1 AN ACT TO AMEND PART 5, ARTICLE 3 OF THE MOTOR VEHICLE ACT OF 1937 SO
2 AS TO PROVIDE FOR OPTIONAL SPECIAL PERSONALIZED REGISTRATION
3 PLATE UPON PROPER APPLICATION AND PAYMENT OF ADDITIONAL FEE.

4
5 The General Assembly of North Carolina do enact:

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7 **Section 1.** Part 5 of Article 3 of Chapter 20, as same appears in the 1965
8 Replacement Volume 1C of the General Statutes, is hereby amended by adding a new Section
9 immediately following G.S. 20-81.2 to be numbered 81.3 and to read as follows:

10 **"20-81.3. Special Personalized Registration Plates.** (a) The Commissioner may issue under
11 such regulation as he shall deem appropriate a special personalized registration plate to the
12 owner of a private passenger motor vehicle in lieu of another number plate. Such personalized
13 registration plate shall be of such design and shall bear such letter or letters and numerals as the
14 Commissioner shall prescribe, but there shall be no duplication of a registration plate. The
15 Commissioner shall in his discretion refuse the issue of such letter combinations which might
16 carry connotations offensive to good taste and decency.

17 "(b) An owner who desires personalized registration plates shall make application for
18 such plates on forms which shall be provided by the Department of Motor Vehicles and pay the
19 sum of ten dollars (\$10.00) annually, which shall be in addition to the regular motor vehicle
20 registration fee. Once an owner has obtained personalized plates, he, where possible, will have
21 first priority on those plates for the following years provided he makes timely and appropriate
22 application; provided, however, that the Commissioner shall not issue a personalized license
23 plate pursuant to this Section except upon written application therefor on a form furnished by
24 the Commissioner in which the applicant certifies that his operator's or chauffeur's license has
25 not been revoked or suspended under Article 2 of Chapter 20 of the General Statutes within two
26 years prior to the date of the application; and provided, further, that any personalized license
27 plate issued pursuant to this Section shall be cancelled and recalled by the Commissioner and
28 the application fee forfeited in the event that the Commissioner determines that a false
29 application has been submitted.

30 "(c) The revenue derived from the additional fee for such plates shall be placed in a
31 separate fund designated the 'Personalized Registration Plate Fund'. After deducting the cost of
32 the plates, plus budgetary requirements for handling and issuance to be determined by the
33 Commissioner of Motor Vehicles, any remaining moneys derived from the additional fee for
34 such plates shall be periodically transferred as follows:

35 "(1) One-half to the account of the Department of Conservation and
36 Development to aid in financing out-of-state advertising under the North
37 Carolina program for the promotion of travel and industrial development in
38 North Carolina.

39 "(2) One-half to the State Highway Commission to be used solely for the purpose
40 of beautification of highways other than those designated as interstate. Such
41 funds shall be administered by the State Highway Commission for
42 beautification purposes not inconsistent with good landscaping and
43 engineering principles.

1 "(d) The Governor's Advisory Committee on Beautification shall act in an advisory
2 capacity to the State Highway Commission and shall, from time to time, make such
3 recommendations to the State Highway Commission concerning beautification of highways as
4 it shall deem appropriate.

5 "(e) Special personalized registration plate shall mean any registration plate bearing any
6 combination of letters or numerals, or both, other than that which the department determines
7 would normally be issued sequentially to an applicant for original or renewal vehicle
8 registration.

9 "(f) In the event a personalized registration plate is lost, stolen or mutilated, the owner
10 may not obtain another such plate bearing the same letter, letters or numerals until the next
11 registration year. He may, upon proper application and payment of a fee of one dollar (\$1.00),
12 obtain a plate of the regular series. Provided, further, that a special personalized registration
13 plate revoked for violation of the motor vehicle laws shall not be reissued, but in lieu thereof a
14 plate of the regular series will be issued upon payment of the appropriate fee for the new
15 registration plate."

16 **Sec. 2.** All laws and clauses of laws in conflict with this Act are hereby repealed.

17 **Sec. 3.** This Act shall become effective upon ratification.

18 In the General Assembly read three times and ratified, this the 12th day of May,

19 1967.