

NORTH CAROLINA GENERAL ASSEMBLY  
1961 SESSION

CHAPTER 657  
HOUSE BILL 781

AN ACT TO PROVIDE FOR THE SYSTEMATIC ADVERTISING OF THE  
RESOURCES AND ADVANTAGES OF ROWAN COUNTY AND TO  
AUTHORIZE EXPENDITURES THEREFOR.

WHEREAS, Rowan County offers unlimited advantages and resources to industry, to agriculture, to the tourist and to the home seeker; and

WHEREAS, these advantages are inadequately known throughout the Nation; and

WHEREAS, it is essential to the continued expansion of county activities that the resources of Rowan County be made known to the people of this State and Nation, to the end that visitors may be invited to come to Rowan County and the establishment of new enterprises may be encouraged; and

WHEREAS, the public interests and general welfare of the county should be promoted: Now, therefore,

The General Assembly of North Carolina do enact:

Section 1. That it is hereby declared to be a proper function of the City Council of the City of Salisbury and the Board of Commissioners of Rowan County to map out and to carry into effect, in such manner as they may deem proper, a systematic plan for the advertising of Rowan County, properly presenting, by the use of any available media, the true facts concerning Rowan County and all of its resources.

Sec. 2. That for the purpose of carrying out this Act, the Board of Commissioners of Rowan County and the City Council of the City of Salisbury, North Carolina, each is hereby authorized and empowered to appropriate annually, in the discretion of said respective governing bodies, not exceeding three thousand dollars (\$3,000.00) to any association in Rowan County organized for the purpose of advertising the county or promoting the public interest and general welfare of the county; provided, however, that any such appropriation, which is hereby declared to be for a public purpose, shall be paid out of available surplus funds not derived from taxes of any kind.

Sec. 3. That Chapter 263, Session Laws of 1943, is hereby specifically repealed and that all other laws and clauses of laws in conflict with this Act are hereby repealed.

Sec. 4. This Act shall be in full force and effect from and after its ratification.

In the General Assembly read three times and ratified, this the 6th day of June, 1961.