

# **Overview of Cable Broadband Deployment in North Carolina**

April 8, 2008



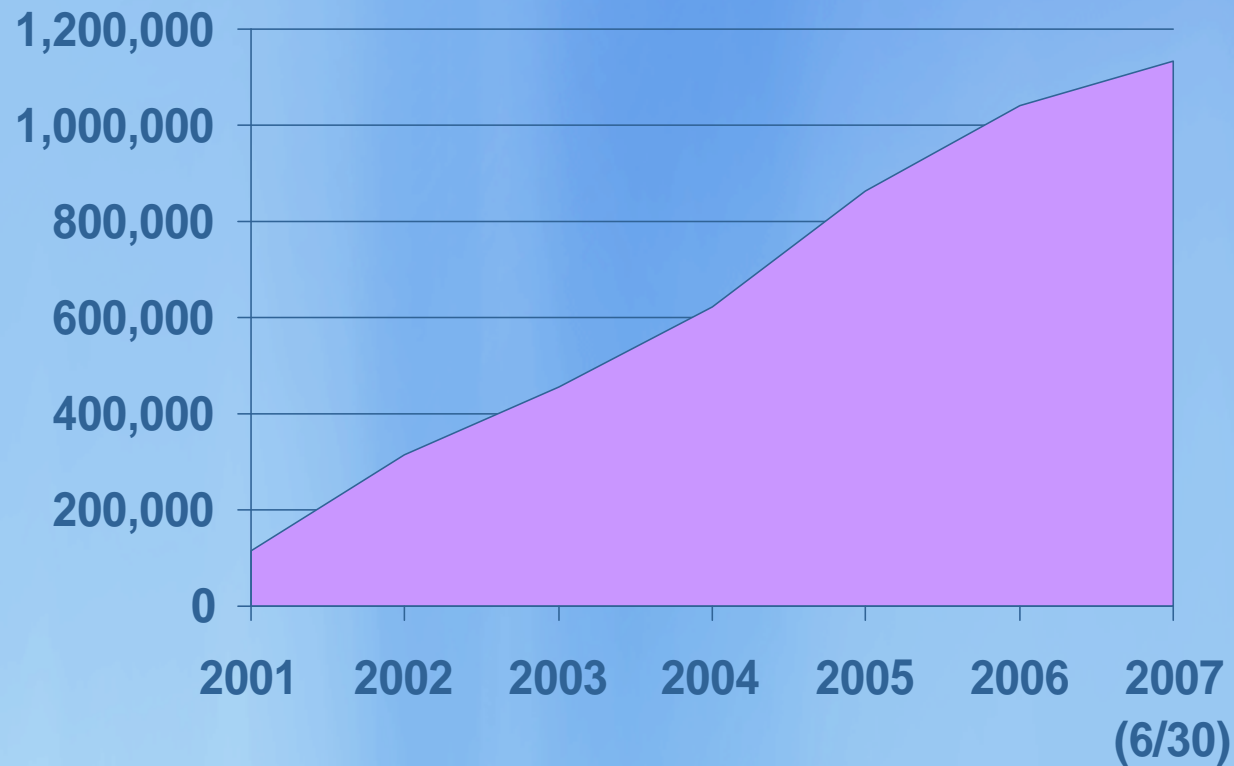
North Carolina Cable  
Telecommunications Association

# High-Speed Lines in NC

- Total cable modem lines in NC: 1,134,075 (bus/res)
- Total high-speed lines in NC: 2,894,042 (bus/res)
  - Cable = 39% of total
  - Wireless (satellite, fixed, mobile) = 34% of total

Source: High-Speed Services for Internet Access: Status as of June 30, 2007, FCC Wireline Competition Bureau, March 2008.

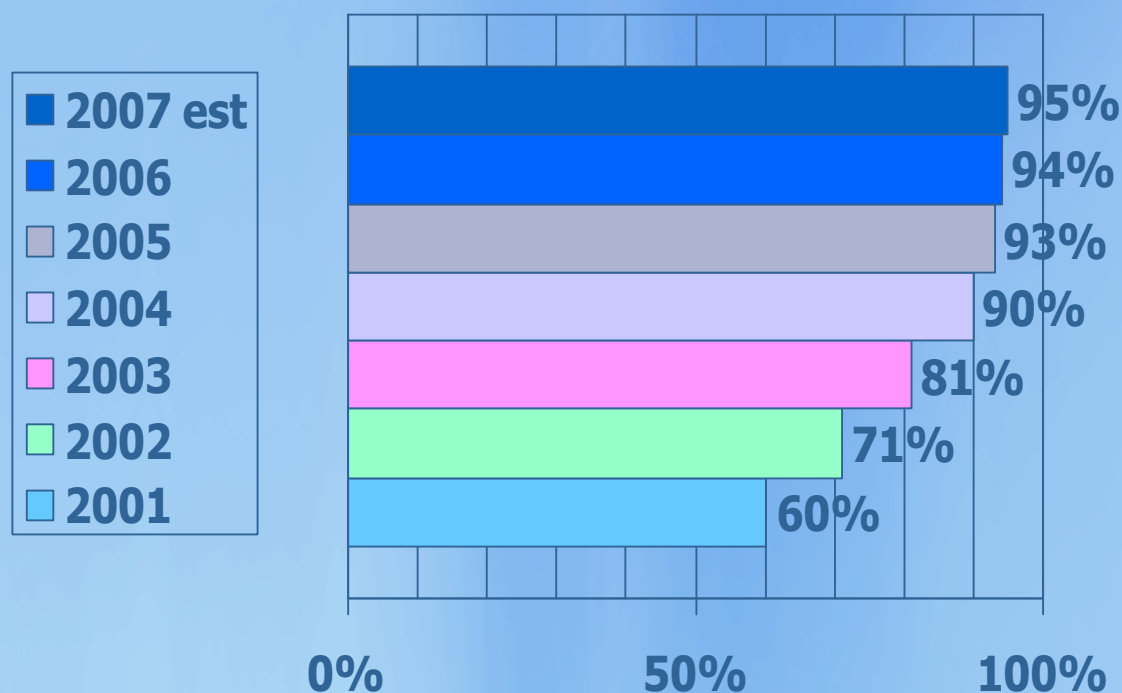
## Figure 1: Cable Modem Lines – NC Trend Data



Source: High-Speed Services for Internet Access: Status as of June 30, 2007, FCC Wireline Competition Bureau, March 2008.

## Figure 2: Cable Broadband Availability

Percentage of U.S. Cable Households Passed by Cable Broadband Service



Source: National Cable Telecommunications Association  
(citing Kagan Research LLC and U.S. Census Bureau)

# **Cable Broadband Availability in North Carolina**

- Cable modem availability where cable system offers cable TV service -- 96%

[source: FCC High-Speed Internet Access Report, March 2008]

## NC Cable Homes – Broadband Availability

	<b>Homes Passed</b>	<b>Homes Passed with Cable Modem</b>	<b>Percentage</b>
<b>Tier 1</b>	544,339	520,728	96%
<b>Tier 2</b>	649,318	625,828	96%
<b>Tier 3</b>	1,715,548	1,715,387	99.99%
<b>Total</b>	2,909,205	2,861,943	98%

Source: NCCTA survey, April 2008 (approx 79% participation).