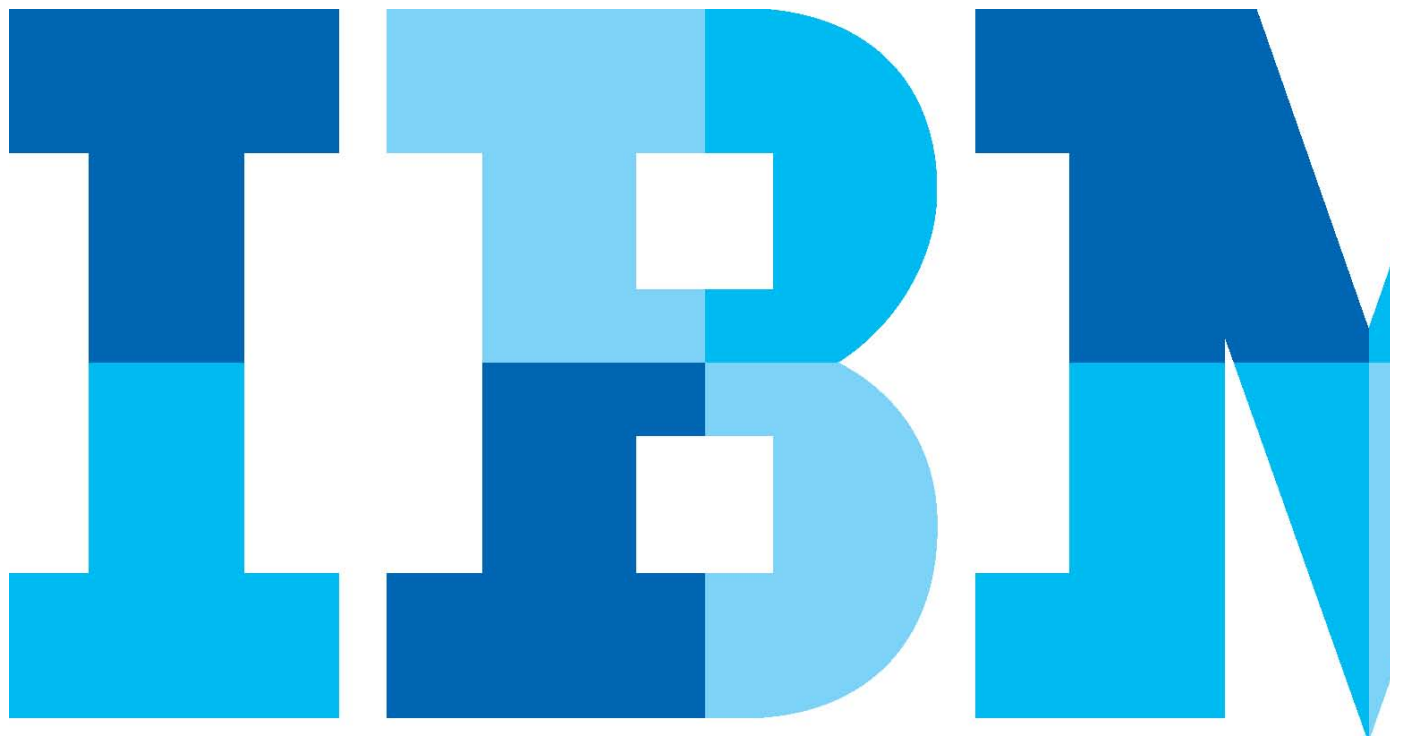


## **Analytics for State Government: Getting Started with a State Government Dashboard**

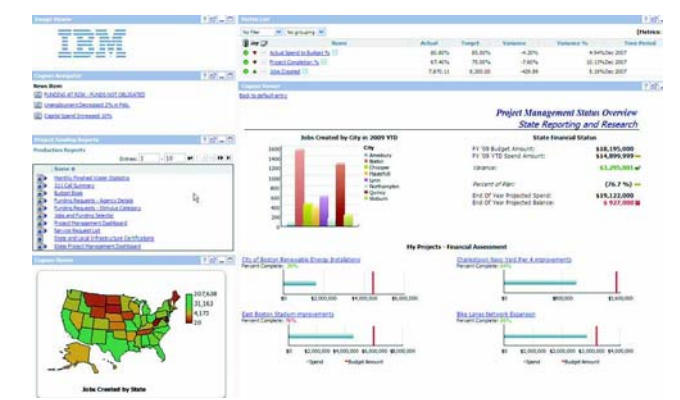


Today, having the right information is not enough. State government leaders, from the Governor down to the staff level of a workgroup within a State agency must be able to use that information to make the right decisions and drive the best outcomes for their State’s citizens. IBM Business Analytics can give State governments that critical insight.

State governments are teaming with IBM Business Analytics to implement versions of an Executive Dashboard for State Government. The dashboard offers an “at a glance” view to Governors and their team for deep insight into how the state is performing on key measures against established goals and objectives. Today, state government leaders, at every level of the organization are under pressure from citizens, legislators, the press and other stakeholders to drive a culture of performance, accountability and transparency. Managing the performance of government programs is critical, especially today in light of the current economic challenges facing state governments. Managing mission goals against operational and financial requirements, building a framework for smarter decision-making and driving to the best possible outcomes is crucial. This solution is the foundation for the set of IBM Business Analytics solutions designed for State Governments.

Our solution helps state government leaders manage all budgets and programs to ensure one complete view of all activities through a comprehensive Government Analytics solution designed for State Government. The IBM Business Analytics solution helps state government leaders:

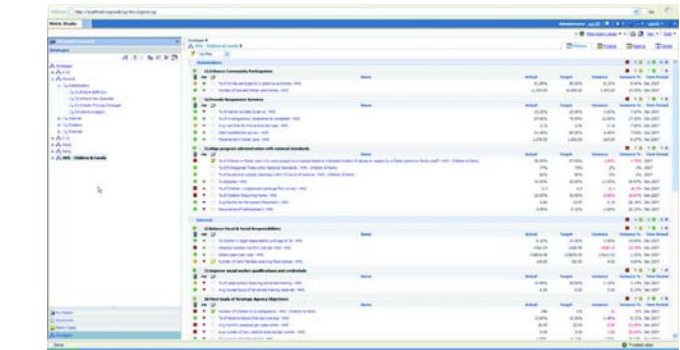
- **One Complete View** – Measure and monitor all activities, analyze trends, modify programs, re-allocate resources and funds.
- **Manage & Reduce Risk** – Eliminate uncertainty with one version of the information and the truth and comply with statutory requirements.
- **Improve Operational Efficiency** – Align goals to outcomes and ensure programs, budgets align to goals.
- **Achieve Transparent Government** – Eliminate silos of information, open up information to all stakeholders



IBM Business Analytics helps bring together all programs and budgets, including Recovery Act funds, giving one, holistic view and ensuring citizens receive the highest level of service.

Business Intelligence

- Scorecards to measure performance against specific public safety goals.
- Reporting for specific metrics and key performance indicators that determine whether the best outcomes are achieved.
- Analysis for deeper insight on cause and effect and impact of one or more key areas failing to achieve their goals.
- Used by Executive leadership level of a state through the agency, departmental and workgroup staff and leadership levels.



## Financial Performance Management

- Consolidated budgeting and financial planning that eliminates a spreadsheet-based budgeting system.
- Financial and Operational Reporting to measure performance against budget and costs to achieving specific financial goals and complying with US Federal reporting requirements (i.e. CAFR, SACWIS).
- Financial Analysis on specific metrics and key performance indicators that determine whether the best outcomes are achieved.
- Used by departmental finance and operations management and staff level.
- Preparation of statewide budget books.



## Advanced Analytics

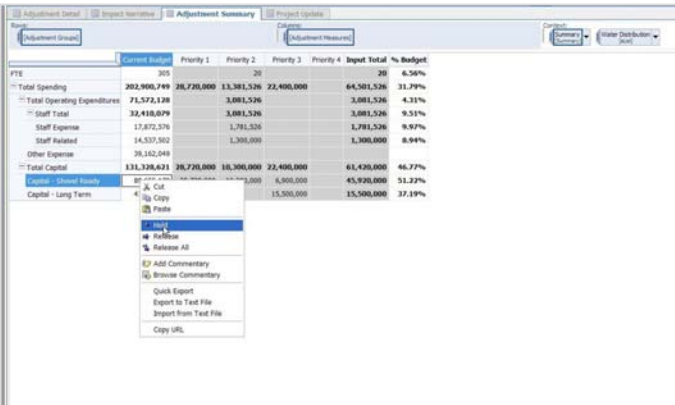
- Planning to better allocate and re-allocate financial and operational resources, prepare budgets, manage program outcomes.
- What-If Scenarios to give staff the ability to test re-allocation to better understand the impact.
- Better forecasting of operational and financial requirements.
- Predictive Analytics to model patterns predict possible outcomes and allocate resources more effectively to achieve outcomes.
- Used by departmental finance and operations management and staff level.

## Governance, Risk and Compliance

- Financial governance, financial and operational risk management, and compliance capabilities to help manage and reduce risk.
- Capabilities to manage compliance requirements and financial governance measurement & reporting

requirements to the U.S. Federal government for grants reporting.

- Operational & Financial Risk Management for deeper insight on cause and effect and impact of one or more key areas failing to achieve their goals.



## About IBM Business Analytics

IBM Business Analytics software delivers complete, consistent and accurate information that decision-makers trust to improve business performance. A comprehensive portfolio of business intelligence, advanced analytics, financial performance and strategy management and analytic applications gives you clear, immediate and actionable insights into current performance and the ability to predict future outcomes.

## For more information

For further information or to reach a representative:  
[ibm.com/cognos](http://ibm.com/cognos)

## Request a call

To request a call or to ask a question, go to [ibm.com/cognos/ contactus](http://ibm.com/cognos/contactus). An IBM Business Analytics representative will respond to your enquiry within two business days.

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Avenue E. Markham ON L3R  
9Z7 Canada

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